

RUTHMANN receives record order from Gardemann

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In December 2014, Gardemann Arbeitsbühnen GmbH – the renowned German equipment rental company – decided to invest the entire sum of its 2015 truck-mounted aerial work platform budget in **RUTHMANN STEIGER®** products. The total value of the contract is worth 6.4 million Euros. This is the largest single order ever for **RUTHMANN**.

Gardemann placed an order for 50 STEIGER® work platforms. All of these **RUTHMANN STEIGER®** models are extremely popular among rental customers in Germany.

The order comprises work platforms on 3.5 t chassis – TB 270 and TBR 220 – as well as STEIGER® models mounted on 7.49 t chassis – T 330.1. The Gardemann order also includes the brand new T 190 models on 7.49 t chassis. In addition, Gardemann customers will now have access to a greater selection of STEIGER® models in the very popular **HEIGHT performance**-series. Here Gardemann decided to invest in another T 720 model. The T 540 and T 480 models are also part of this historic order. The T 480 has demonstrated its exceptional performance capabilities when working up high.

Rolf Kulawik (**RUTHMANN** General Manager) reacted saying, “We would like to thank Gardemann for this spectacular order. The order is a reflection of the current market requirements. Our innovative solutions are always attuned to the wishes and needs of rental companies and their customers.”

Gardemann decided to purchase additional TB 270 models because of the amazing performance capabilities of existing STEIGER® TB 270 models in its fleet. TB 270 models have been in Gardemann’s rental lineup for a long time. The TB 270 is very popular in Germany and around the world.

Numerous TBR 220 models were also ordered. After Gardemann invited its rental customers to compare a variety of manufacturers’ models in the 3.5 t GVW (with jib) category, the TBR 220 emerged as the top model in this class. Customer opinions played a key role in the decision making process.

Uwe Strotmann (**RUTHMANN** General Sales Manager) said, “This impressive order is the largest individual order in the history of our company. It underscores the longstanding and deep-rooted partnership between

Gardemann and **RUTHMANN.**"

Source: Ruthmann GmbH & Co. KG