

Atlas Copco awards recognize groundbreaking VSD+ compressor and innovative Seti-Tec drilling tools

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Atlas Copco's most prestigious awards this year recognize customer-centered marketing of the groundbreaking GA VSD+ compressor, and the development of the innovative Seti-Tec line of advanced drilling units used by aerospace industry manufacturers.

The Peter Wallenberg Award is presented to Bert Derom, Vice President Marketing Industrial Air, and Koen Lauwers, Vice President for Rough Vacuum, at Atlas Copco Compressor Technique for the marketing of the breakthrough GA VSD+compressor. The compressor uses only about half the energy of traditional fixed-speed compressors, resulting in great savings for customers. They raised global awareness of its many advantages to customers, distributors and colleagues.

"Both the marketing of the VSD+ compressor, which benefits all types of industries, and the development of the advanced drilling units demonstrate our focus on improving productivity for customers," said Ronnie Leten, President and CEO of the Atlas Copco Group. "We are convinced that our constant focus on developing innovative products and service is a win-win for both us and customers."

The John Munck Award for technical innovations goes to Sebastien Pereira, General Manager at Seti-Tec, and his team, part of Industrial Technique, in France. The team developed a line of advanced drilling units that are now widely used by the aerospace industry. The patented, compact design greatly enhances operator comfort and accessibility, and uses fewer parts which makes tool maintenance easy.

The Peter Wallenberg Marketing and Sales Award -- named after Atlas Copco's Honorary Chairman, who passed away in January, 2015 -- recognizes the most innovative successfully implemented method in the field of sales and marketing. The award was established in 1996. The John Munck Award, established 1991, is presented each year to a product developer or designer, or a team, for outstanding contributions to the overall quality of an Atlas Copco product. The awards will be presented to the winners at the Annual General Meeting on April 28, 2015.

Source: Atlas Copco