

Teknovinç opens new Potain yard in Turkey

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Potain's Turkish dealer, Teknovinç, opened a new tower crane yard in the heart of the country to increase its ability to serve the growing market.

Located in Gebze, 30 miles east of Istanbul, the new purpose-built facility is part of Teknovinç's ongoing expansion plan that will reaffirm its position as the largest tower crane operator in Turkey. The new 15,000 m² site can house up to 40 Potain tower cranes, as well as provide spare parts, training and general after sales support.

The convenient layout of the facility is designed to allow two-lane access for loading trucks. Sections within the facility include welding, painting, and high-pressure cleaning, all in accordance with local environment regulations. There is also an area for making anchoring beams and to prepare ballast blocks for tower crane bases and counter jibs. The yard is fully serviced by two tower cranes.

Mr. Altay Çoşkunoglu, Chairman of the Board of TEKNO Group, commented on the new facility.

"The opening of our new Potain tower crane yard in Gebze marks a significant milestone in our expansion plan, which is fundamental for our continued high-quality service to customers in this region," he said.

Headquartered in Istanbul, Tekno has held a dominant position in tower cranes sales since 1990 and was the first professional organization to offer rental tower crane services to the construction sector. Now under the new name of Teknovinç, the company has the largest tower crane fleet in Turkey.

During the yard's opening ceremony members of the Manitowoc team had the opportunity to officially present an ELITE Dealer's plaque to Teknovinç. Mr. Sinan Türeyen, sales director for Teknovinç, received the honor as recognition for the company's focus on customers, the Turkish market and the Potain brand.

Teknovinç was first awarded with ELITE Dealer status in 2012 as part of Manitowoc's Dealer Development Program.

"Teknovinç's continuous investment into the team and the facilities to better serve their customers make us confident that they will remain an ELITE Dealer for many years to come," said Yannick Richaud, director for Manitowoc Crane Care Middle East and Africa region.

The next stage of the company's expansion plan will be the opening of another Potain yard in Ankara.

Source: THE MANITOWOC COMPANY, INC.