

Kögel at Transpotec Logitec 2015

12 March 2015 by Kögel

- Kögel exhibits best-sellers in Verona
- Thomas Eschey, General Manager: "Italy is an important and large market for Kögel."

Kögel presents its portfolio for forwarding companies and the construction industries at Transpotec Logitec 2015 in Verona. From 16th to 19th April 2015, visitors can take a close look at two gilt-edged Italian best-sellers on the Kögel Stand C7.1 D7.4 in Hall 12. The premium refrigerated box Kögel Cool – PurFerro quality and the tarpaulin trailer Kögel Cargo with FlexiUse body are on display on the stand.

Kögel best-sellers at Transpotec Logitec 2015

Kögel Cool – PurFerro quality

Kögel presents an updated version of the premium refrigerated box Kögel Cool – PurFerro quality on its stand at Transpotec Logitec. The new, detail-optimised, refrigerated box trailer is adapted to the market requirements for transporting fresh and frozen food as well as pharmaceutical products and has various options which also make it suitable for general use.

The Kögel Cargo with FlexiUse body

The adaptable Kögel Cargo with FlexiUse body is the second exhibit. One trailer for the most varied of transport tasks. Thanks to a large adjustment range, the body can be easily adapted to the most varied of transport tasks. Thus the trailer is not just able to do more tasks, it also saves forwarding companies time and money.

"Italy is an important and large market for Kögel," comments Thomas Eschey, Managing Director of Production and Technology at Kögel. "In the past year, we have been able to more than triple our sales in this region year-on-year. In January of this year, Kögel achieved a market share of more than 22 percent, actually making it the leader on the Italian market."

Source: Kögel