

Now delivered even faster to your feet

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Skechers, a two-billion-dollar global leader in the high performance and lifestyle footwear industry, designs, develops and markets more than 3,000 styles for men, women and children. Skechers' success stems from its employees, high-quality, varied product offering, diversified domestic and international distribution channels, and targeted multi-channel marketing. Skechers has recently expanded its European Distribution Centre in Milmort, Belgium. BEUMER Group provided the BS 7 BT Belt Tray Sorter that has now been put into operation. Skechers wants to increase its throughput and further strengthen its customer support.

Skechers' products are manufactured worldwide, shipped to the distribution centre in Milmort and then distributed to the Skechers retail stores, wholesales customers and retailers. "In the past years, we have seen an increasing demand for our products", explains Sophie Houtmeyers, head of the logistic centre. "This is why we had to consistently expand our logistic centre. Sales continue to grow in the future. "We want to offer exceptional service at competitive prices", emphasizes Sophie Houtmeyers.

The fully automatic sortation and distribution system from BEUMER is modularly designed and particularly suited for accurate and quick sortation of large numbers of items. "One of the reasons for choosing the BS 7 BT was its long service life and high reliability", explains Thomas Wiesmann, sortation and distribution technology sales manager at BEUMER Group. The entire system was mounted on a platform. The engineers designed the destinations to make the operation faster and more efficient, but also to handle the products more gently.

Source: BEUMER Group