

UniCarriers to Exhibit at ProMat 2015

25 March 2015 by UniCarriers

Company will showcase new branding and best-in-class-warranted product line

UniCarriers Americas Corporation (UCA) announces that it is exhibiting at the 2015 **ProMat** Show, held March 23-26, 2015 at McCormick Place in Chicago.

UniCarriers will debut its new branding that focuses on reliability, backed by its new best-in-class warranty, and communicated by its recently launched “Never Quit” campaign. The large, 40-foot by 50-foot island booth (#2091), will also showcase the industry’s most reliable trucks.

“Our presence at ProMat is really a statement to the marketplace. Actually, it’s three statements. First, it’s about our commitment to providing material handling customers the most reliable products available. Second, it’s about our commitment to giving our dealers the best resources and support. And, third, it’s about our vision for the future—making the UniCarriers brand top of mind with customers across the Americas,” commented Steve Cianci, vice president, sales and marketing, UniCarriers Americas. “ProMat is the big show, and we are excited to present the industry’s most reliable products, backed by the best warranty in the business.”

At ProMat, UniCarriers will highlight several products including:

Platinum II Nomad Series – lift truck line featuring the flexibility for both indoor and outdoor use in capacities of 3,000, 3,500 and 5,000 pounds

Platinum RPX Series – rugged 6,000- and 8,000-pound capacity walkie/rider pallet trucks provide reliability, durability and operator comfort

Platinum BX Series – battery-powered, 3,000- to 8,000-pound capacity lift trucks deliver greater reliability and consistent performance

Platinum II Lift Trucks – equipped with innovative new features that deliver greater efficiencies and investment protection through reduced lift truck damage, these Platinum II lift trucks benefit all warehousing operations through outstanding productivity and exceptional fuel savings thanks to the company’s well-known K21 industrial engine

K21 LP/gasoline engine – the popular 2.1-liter engine delivers high torque at lower rpm, and monitored by an electronic control system that results in greater fuel savings and lower emissions

Sponsored by Material Handling Institute (MHI), [ProMat 2015](https://www.promat.com) is the premier showcase of material handling, supply chain and logistics solutions in North America. The show is designed to offer productivity solutions and information by showcasing the products and services of more than 700 leading material handling and logistics providers. Manufacturing, distribution and supply chain professionals from the United States, Canada, Mexico and more than 110 countries around the world are expected to attend. Attendees will attend to find productivity, visibility and cost-cutting solutions for their manufacturing, distribution and warehousing operations. www.promat.com

Source: UniCarriers