

New Sandvik Construction website live 30th March

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We are pleased to announce the launch of a brand new Sandvik Construction website. This has been developed to reflect the very specific needs and requirements of our customers throughout the world. Constructed to be easily navigable, with simple, yet concise features, the new website is set to become a major resource for the global construction industry.

Sandvik Construction's new website has been developed to serve as the primary communication portal for our customers, industry professionals, distributors and the global construction media. Through the use of the latest web-based technology, the new website contains features our customers have specifically asked for, and will be more easily adaptable to their changing needs.

The new website has been developed from the perspective of providing our customers with information that is tailored to their specific requirements, wherever they are in the world, whatever their business and application. In addition specific dealer portals and access areas have been created to allow our distributors to gain information more easily. This will also be of direct benefit to our customers through ensuring improved communication as well providing customer service and aftermarket care of the highest levels.

Of the new website, Satu Rämö, Global Marketing Communication Manager commented: "Our customers want to know about our latest developments, find information about how our equipment may help them, read news and case stories from around the world, and vitally, how they can ensure their investment with us is maximized. It (the website) is not just a tool for us to communicate messages to our customers however, but vitally, to develop a two-way relationship that will allow our customers, and dealers, to enhance their relationship with us."

The website is now live as of the 30th March 2015, and may be found at the following address:

<http://www.construction.sandvik.com/>

Source: Sandvik