

HELI named No.1 Enterprise for 24th year

15 February 2015 by Heli (Anhui Heli Co., Ltd.)

Anhui HELI Forklifts Group Co., Ltd was named the top enterprise in the Chinese industrial vehicle industry late last year. The selection was based on production and sales data released by various forklift manufacturers.

For 24 consecutive years, HELI has retained the lead in industrial vehicle Research & Development, manufacture and export as an enterprise with the largest scale and most comprehensive strength in China.

In 2014, the company retained its market-oriented approach with increased investment in R&D; it actively responded to market changes and continuously improved its product ranges; and in doing so, wrote another magnificent chapter of HELI. With independent innovations, original manufacturing, a proprietary brand and independent management, and by insisting on improving the quality of innovation and the efficacy of management with honest operations and steady development, HELI continues to lead the product upgrade, technical progress and sustainable development of the Chinese industrial vehicle industry.

However, HELI is not standing still. In 2015, after an elaborate analysis of the current complexity of the macro environment and general economic trends for the future, the company is determined to proactively adapt to 'the new normal' theory with strategies of continued development, improved domestic marketshare and determination to achieve above-average growth and retain its position as the top enterprise of the industry in China.

With 57 years of effort and 24 years at the No.1 position in China. HELI consistently relies on the idea of 'HELI China, lifting the future', carrying the responsibilities of the national forklift industry, and striving to create a flagship for Chinese industry. The company remains confident of achieving its vision of 'Becoming the Top 5 by the 100th anniversary of the company.