

Toro Adds Two New Dealers to Extensive Underground Distribution Network

27 April 2015 by Toro

The Toro Company announces the addition of two underground equipment dealers to their expanding distribution network. They include Georgia-based Border Equipment, and North Dakota-based Titan Machinery.

These new dealers will carry the full line of Toro underground equipment, including directional drills, compact utility loaders, trenchers, vibratory plows and stump grinders. According to Toro, both dealers have extensive experience in the construction and heavy equipment segment, which will support Toro's goals of further developing the underground equipment product line.

Titan Machinery represents a diversified mix of agricultural, construction and consumer product dealerships throughout in the Upper Midwest. The organization prides itself in providing world-class products coupled with an emphasis of parts availability and service support. The full line of Toro underground equipment will be available throughout the Western and Upper Midwest regions of the United States.

Border Equipment has a long tradition of serving the state of Georgia, and the team focuses on understanding the needs of the customer. The support staff has decades of combined experience and are willing to go the extra mile to provide the contractor with superior customer service.

"We're confident that these two well-respected equipment dealers will be instrumental in providing Toro underground equipment to several key regions in the United States," explains Butch Greeninger, director of sales for The Toro Company. "The addition of these dealers to the Toro family means contractors now have increased accessibility to high-quality Toro products, backed by an exceptionally high-level of customer support through the dealers themselves."

Source: TORO