

NKE has participated in the Hannover Fair for the 8th time

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NKE Austria GmbH has participated in the Hannover Fair for the 8th time. The bearing manufacturer showed high profile at the leading trade fair Motion, Drive & Automation 2015 (MDA) in Hall 22 with a 100 square-metre stand.

In attending the world's biggest industrial fair, the company showcased its new bearings solutions for different industrial applications, especially from the segments of agricultural machinery, electrical motors and general machinery. "Our aim is to develop new solutions together with our OEM customers, and to find new ways of cooperation with our distributors", explains Harald Zerobin, NKE's technical Managing Director. "Customers want to have alternative bearing solutions in order to increase efficiency and reduce costs", adds Heimo Ebner, NKE's commercial Managing Director. "Through the trade show, we would like to improve our market position in different industrial segments."

NKE produces standard and special bearings for all industrial applications. Engineering, product development, production and final processing of components, modular assembly, quality assurance, logistics, sales and marketing are centralised at NKE's headquarters in Steyr, Austria. A wide range of standard bearings is available from stock or at short production lead-times. NKE also provides tailored products and solutions. NKE's products are distributed through 15 international representative offices and more than 240 distribution outlets in 60 countries

Source: NKE AUSTRIA GmbH; TPR International