

Mitas to deliver Mitas Premium tyres for CNHI Saskatoon plant in Canada

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Mitas Tires North America has signed a long-term agreement with CNH Industrial's NAFTA group for the delivery of Mitas Premium agricultural tyre and GKN wheel assemblies for their new Air Cart models produced at their Saskatoon plant in Canada. **Mitas** will source, mount and deliver the complete wheel assembly from its plant in Charles City, Iowa. **Mitas** will deliver tyres in six different tread designs and eight dimensions and various wheels and colours to support CNH's new Air Cart product offering.

The key size that will comprise a significant volume of these assemblies is the **Mitas** 800/70R38 178D/181A8 CHO SFT, which weighs almost 680 kg between tyre and wheel components. The Mitas CHO (Cyclic Harvesting Operation) solves the increasing need for soil protection. Compared with a standard tyre, the CHO tyre provides much more load capacity at lower inflation pressure. For example, the 800/70 R 32 CHO provides an advantage of up to 31% reduction in inflation pressure at the same load compared to the standard tyre. This lower inflation pressure results in the larger footprint of up to 24%.

"Depending on the current and future market conditions, we are talking about thousands of tyres to be delivered to the CNHI plant in Saskatoon," said Gregory Gilland, OE key accounts director. "We are diversifying our portfolio with CNHI by engaging other platforms outside of motorised vehicles such as tractors or combines where our tyres can continue to deliver a major performance difference."

"Mitas' superior product performance, quality, service, and competitive pricing won our trust. We continue to extend our cooperation with **Mitas** in the North American market," said Steve Timmons, Senior director global marketing at Case New Holland.

Mitas tyres mounted on the new CNHI Air Carts are intended mainly for the North American market, but will also be exported to other agricultural markets where large-scale small-grain operations take place. Besides assemblies, **Mitas** will be responsible for managing the sourcing of the wheels, colour selection for the Case IH and New Holland brands, wheel position, and timely delivery to meet CNHI's production needs.

The following **Mitas** tyres, were selected as tyres for the various models being developed by CNHI:

- 800/70R38 178D/181A8 CHO SFT TL MI

- 900/60R32 176A8/173B CHO SFT TL MI
- 800/70R38 176A8/173D SFT TL MI
- 650/75R38 169D/172A8 SFT TL MI
- 800/65R32 167A8/164B AC70H TL MI
- 600/40-22.5 TR12 16PR 160A8/148A8 TL MI
- 18.4-38 8PR TD-19 TT MI (143A6/135A8)
- 500/50R17 IMP 149D MULTI-SERVICE TL

Source: MITAS a.s