

French Hitachi dealer Cobemat opens new facility

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One of Hitachi Construction Machinery Sales and Service France (HCSF) authorised dealers in the Grand Ouest (Western part) of France, Cobemat, has opened a new 15,000m² facility after an investment of €2 million. This move coincided with the family-run company's 20th anniversary and its 1,000th Hitachi sale (a ZX170W-5 wheeled excavator). These notable landmarks were celebrated at a special event in March.

Based in Brittany, Cobemat is a flagship dealer within HCSF's dealer network and is responsible for the distribution of Zaxis-5 excavators, ZW-5 wheel loaders and Hitachi's recently launched light compaction equipment (vibratory rammers, reversible vibratory plates and a walk-behind roller) in the regions of Brittany, Loire and Lower Normandy.

The company relocated to its new state-of-the-art premises at Servon-sur-Vilaine in January 2015. Ideally positioned next to the main highway between Rennes and Paris, the impressive site includes a new parts centre and a hi-tech workshop.

Complying with all health and safety regulations, the 700m² workshop includes advanced temperature and sound isolation, and a ventilation system to extract fumes. It is equipped with two cranes, automatic oil distribution equipment and the capacity for ten medium-sized excavators/wheel loaders. Cobemat currently employs 42 people at the new facility, 22 of which are dedicated technical personnel.

"Servicing Hitachi machines in the highest standard of working conditions is a priority for us," says Cobemat owner Xavier Beaulieu. "Our new technical facilities are not only first-rate, but the location and surroundings will also serve as a more pleasant environment for our customers to visit."

Cobemat's 20th anniversary celebrations offered the opportunity to invite customers to visit the new premises. Highlights included guided tours, a special awards ceremony, and a spectacular light show and drum performance in the grounds.

HCME President and CEO Moriaki Kadoya was one of the VIP guests at the event: "Cobemat is one of our largest and most celebrated dealers in France. We have developed a strong relationship over the past two decades, and the company's excellent new facilities will help to ensure another period of success and close cooperation."

Source: Red International Communication