

Good customer response to BEUMER stretch hood A

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Really easy for users

The BEUMER Group, intralogistics specialist and complete provider of filling, palletising and packaging systems, unveiled its refinement of the proven high-capacity packaging system at the "interpack 2014" trade fair in the form of the new BEUMER stretch hood A. Since then the intralogistics provider has received excellent customer feedback regarding the packaging system. The specialists optimised the new BEUMER stretch hood A in respect to function, economy and ergonomics. The easy, intuitive and reliable operation was especially appealing to customers.

"Our new BEUMER stretch hood A makes things really easy for the operator", is how Volker Feldmeyer, Business Development Manager in the BEUMER Group, enthusiastically sums up the product. For him, this is one of the main factors behind the positive feedback since the market launch. The systems went to customers in highly diverse markets. These include the cement, construction and chemicals industry, as well as the consumer goods market and logistics sector. "After closely scrutinising the needs of customers in the market together with Sales, our developers came to the question: How can we develop a packaging system that meets user expectations, while working at the highest level and excelling against the competitor products", explains Feldmeyer. "To this end, we brought not only customers but also packaging and pallet manufacturers on board". The aim for BEUMER involved developing a packaging system that is even more user friendly. That means a specially developed BEUMER Group Human Machine Interface (HMI), a touch panel with optimised user interface and graphic navigation, is used. Video sequences show operators how easily the machine can be handled. This easily understandable and intuitive interaction concept helps them to define much more efficient workflows at the machine.

The BEUMER stretch hood A removes the need for a platform or steps. Any maintenance work that is required can be done from the ground without entering the machine, thereby improving safety and making work easier. And because sustainability is becoming an increasingly important factor for companies - especially due to rising energy and raw material costs - BEUMER has opted for low electricity and compressed air use in the technology's application. "That ensures an effective energy balance", explains Feldmeyer.

BEUMER can cover all performance requirements with the newly developed high-capacity packaging system – users gain a packaging solution tailored to their profile in line with specific needs. The latest development

is a high-speed version that can continuously package up to 200 pallets an hour in the transport flow, a major advantage in comparison to many rival systems, which can only achieve this performance when the load units are stationary. Even the packaging of products with varying dimensions does not pose any problem for the new machine: Two film formats arranged over one another serve for packaging different pallet sizes. The new generation BEUMER stretch hood A supersedes all previous construction series with its modular design.

Source: BEUMER Group