

Foton Lovol Attended M&T Expo 2015

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M&T Expo, reputed as the largest, most professional and most influential construction machinery & mining machinery exhibition in the South American continent, grandly kicked off at the Center of Immigrant Exhibitions in Sao Paulo, Brazil. Foton Lovol International Heavy Industry Co., Ltd. ("Foton Lovol") brought its high-performance products such as loaders and excavators to attend, which attracted a lot of customers. Foton Lovol brought FL936-II and FL920-II loaders and FR60 and FR80 excavators to participate. During the exhibition, "street dance performance" of Lovol loaders was offered, which attracted lots of old and new customers to the booth for visits and exchanges. Customers asked about product performance and negotiated on cooperation. Finally sales contracts on over 30 loaders worth over USD1 million were signed. With continuous development of infrastructure investment projects in Brazil, Brazil has become the world's largest infrastructure investment center. Its demand on loaders is the biggest. In recent years, Foton Lovol has accelerated expansion in Brazilian and Latin American markets and specially opened an office in Brazil to operate businesses. Considering Brazil's requirements for high-end machines, Foton Lovol uses famous and high-quality engines and transmissions and advanced hydraulic systems for all its construction machinery products. These products have shown its determination to create globally first-class products, and shown the strength of a Chinese construction machinery brand and enhanced its influence in the industry.