

Takeuchi Announces New Southeast Regional Business Manager

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Takeuchi-US, a global innovation leader in compact equipment, has appointed Steve DePriest to the position of Southeast Regional Business Manager. New to the company, DePriest brings with him over 15 years of professional experience in construction equipment. His core responsibilities in his territory include managing dealer relationships, developing new and existing markets, assisting with inventories, and directing sales planning and program promotions.

Residing in Kennesaw, Georgia, DePriest has experience in manufacturing and wholesale. He has been involved in dealer training, retail sales, customer development and selling to original equipment manufacturers. DePriest has also previously worked with excavators and wheel loaders, and has been involved in all of the industries that Takeuchi serves.

"We are very excited to have Steve as part of our team," said Kim Robinson, Director of Sales, Takeuchi-US. "Steve is an intelligent guy and brings with him a wealth of experience in the very industries that we serve at Takeuchi. He knows our product lines well and has worked in the Southeast for many years, so the transition period should be rather smooth. He will do a great job for us and we are looking forward to him bringing Takeuchi to an even higher level throughout the Southeast."

Source: Teubert Kommunikation, Wilhelm Schäfer GmbH