

Yanmar convinces with premium quality

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Top management attends launch of the new wheel loaders V7 and V8 and the SV100 2-Piece Boom at the NordBau.

Yanmar Construction Equipment Europe S.A.S. has successfully introduced three new products at this year's NordBau in Neumünster, Germany: the models V7 and V8 of the new wheel loader series as well as the first excavator with an articulated boom SV100 2-Piece Boom (SV100 2PB). At the booth of HKL BAUMASCHINEN, the construction equipment manufacturer from Japan showcased the machines exclusively and for the first time in Europe. Yanmar's top management was on site for the presentation: Tomoyuki Seto, President Yanmar Construction Equipment, Jean-Marc Reynaud, President YCEE and Andreas Hactergal, Sales and Marketing Director YCEE.

Jean-Marc Reynaud, President YCEE, says: "Germany is an important and demanding market for us. Our new products are perfectly aligned to meet its requirements. This is why there is no better place for the launch than the NordBau – at the booth of our long-term partner HKL BAUMASCHINEN."

The premium quality of the new products is of key importance to Yanmar. Thus, they meet the high standards of the German market. During the development process, the company applies the Kaizen method to ensure consistent quality – its core is the pursuit of continuous improvement. Following this idea, the articulated boom of the new SV100 2PB increases the flexibility of the Yanmar compact excavator's usability. The new wheel loaders ideally combine ease of service and maintenance with eco friendliness, high functionality and high performance.

Since approximately 30 years, Yanmar machines have been available via HKL BAUMASCHINEN in Germany. The know-how and experience of the German industry's market leader flow into the further advancement of the Yanmar machines. Yanmar hopes to continue the successful partnership in the future.

Source: anmar Construction Equipment Europe S.A.S.

Yanmar SV 100 On LECTURA Specs