

CONEXPO Latin America 2015 – Exhibitor Testimonials

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"[The show] has been a great launch into the Latin American construction market in order to strengthen our distribution and touch base with existing customers. ChemGrout is looking forward to a return in 2017." Rob Galbavy, Marketing Manager, ChemGrout, Inc. (USA)

"It was a great experience to be able to participate in a high quality, international trade show that, without doubt, put us at the center of the market." Bruno Maldonado, Marketing Specialist, Doosan Bobcat Chile (Korea)

"As with all trade shows, I expect a platform to establish future commercial contacts. The traffic flow has met our expectations, also with some presence from countries [outside of Chile] such as Argentina, Brazil, and Peru. The event organization was efficient, and I hope for future editions we can further grow attendance." Miguel Camara, Managing Director, Haulotte Chile Spa (France)

"We are very happy with CONEXPO Latin America 2015 and the number of attendees. We had many visitors, made good contacts and we are leaving the show with all equipment on the show floor sold." Manuel Gomez Noelia, Head of Sales, Indumix SA (Argentina)

"It is a very emotional moment for the Latin American region and also for JLG to participate in this first edition of CONEXPO Latin America. AEM's commitment with producing this trade show in the region has provided us with an excellent experience this week. It's a clear indication of growth and the importance of Latin America for the industry." Diana C. Serna-Serrano, Marketing Manager – Latin America, JLG Industries, Inc. (USA)

"CONEXPO Latin America offered LiuGong a high quality, professional platform to meet with old and new customers from Chile and throughout the region. The event was very successful for us with several pieces of equipment sold." Tan Zuozhou, LiuGong Latin America (China)

"[It] has been a nice surprise that the first [CONEXPO Latin America] has been a success, great attendance and quality exhibitors. If you consider the economic environment in the region, the mining sector is down and construction has lifted the business for mining companies that are taking the opportunity to do business in new markets. The decision to exhibit at CONEXPO Latin America has been a good decision for McElroy." Nayib Joussef, International Sales Manager Latin America, McElroy (USA)

"Traffic at [CONEXPO Latin America] seemed pretty good. We seemed to have representation of contractors, distributors, and other generally interested people. [In addition], the collocation of the show with Edifica seems to be a good fit." Tommy Marciniak, Marketing Manager, Pro-Tec Equipment (USA)

"CONEXPO Latin America provided a great opportunity for the Volvo brand to establish contacts even closer to our customers in the important Latin American market. We are expecting good results with regard to sales and excellent showcase for our brand." Afrânio Chueire, President – Volvo Construction Equipment Latin America (Sweden)

Source: Association of Equipment Manufacturers