

# Ditch Witch Annual International Customer Event Draws Largest Attendance

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## Nearly 300 customers and staff from Europe, Middle East and Africa attend annual one-day event

Ditch Witch®, a Charles Machine Works Company, hosted its annual international customer event at the Ditch Witch Barcelona Support Center on Thursday, October 23. The event set a record with nearly 300 customers and staff from across Europe, Middle East and Africa in attendance – representing more than 20 countries.

This is the 14th year the Ditch Witch organization has hosted this event, which has grown to be one of the largest and most sought after underground construction events in Europe.

“We strive to be a resource to customers around the globe who can rely on us for all of their underground construction needs,” said Dennis Wierzbicki, president, the Ditch Witch organization. “Successful customer-focused events help grow our international presence, and the turnout for this event showcased just that. It is through our dedicated worldwide dealer organization and staff that we can live by our commitment to our customers, ‘We’re in This Together.’”

The 2015 international customer event was held at the Ditch Witch Barcelona Support Center, a 6,500-square-foot (604 square meters) facility with offices, a training center, parts department and additional 16,250 square feet (1,510 square meters) of outside demo space. The facility opened in 2001 to service customers in Europe, Middle East and Africa.

During the event, customers had the opportunity to learn about and demo a variety of Ditch Witch products including, drills, trenchers and other compact equipment, vacuum excavators, parts, as well as HammerHead® piercing tools and Subsite® Electronics technology. In addition, four customer teams from the UK, Sweden, Switzerland and the Netherlands competed in a drilling contest on site at the event. As the winner, the UK team walked away with a trophy and Ditch Witch prize pack.

The event concluded with a Gala reception and dinner where guests heard from Ditch Witch president Dennis Wierzbicki, as well as international sales manager Joe Smith Jr. and European sales manager Brian Jorgensen.

Ditch Witch dealerships operate in more than 100 countries, on six continents with more than 175 locations worldwide. To find a dealer near you, visit <http://www.ditchwitch.com/find-a-dealer>.

Source: Ditch Witch