

Cold Move make the right move with Clearlift

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Cold Move is one of Ireland's leading supply-chain management company's and have become a dominant player within the temperature controlled market place since their inception in 2005. With office bases in Dublin and Galway and cold store facilities throughout Ireland, Cold Move deal with a wide portfolio of blue chip clients involved in grocery brand ownership, frozen/chilled manufacturing, foodservice distribution and retail operations.

Cold move provides an all-Ireland supply-chain which covers all key trade channels within the retail multiples, wholesale, cash and carry, convenience, independent and foodservice sector. In addition they also offer extensive coverage within both chilled and frozen delivery lanes to all sectors.

Cold Move's every day operations depends on reliable, efficient material handling equipment. This equipment represents a very important link in their supply chain management and so after a comprehensive review of their material handling fleet, across the group sites, they decided to invite various companies to tender for the supply of their equipment.

A comprehensive tender document was presented to the directors of Cold Move outlining Clearlift's very competitive rental pricing and detailing the innovative online fleet management system, something that's has made Clearlift unique in the Irish market. After careful consideration Cold Move decided to go with Clearlift and a replacement programme is now under way throughout the group.

We are delighted to be partnering with dynamic and ambitious companies such as Cold Move and we look forward to delivering a comprehensive fleet of trucks along with our unique fleet management system.