

John Deere Broadens 2016 Commercial Mowing Lineup

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New mower and expanded model offering add to the popular zero-turn mower line

Dedicated to offering professional landscapers the highest quality equipment to meet their business needs, John Deere today announces the addition of one new zero-turn mower and the expansion of an existing model. The new Z960M and expanded Z970R ZTrak™ mowers provide customers with more solutions to meet the demands of today's business climate.

The Z960M provides professional landscape contractors with a powerful, reliable machine at an affordable price point. Boasting 31.0 HP, the Z960M is available in three deck offerings – 60 inch, 60 inch Mulch On Demand™ (MOD) or 72 inch. The Z970R now features two additional deck options – 60 inch side discharge (SD) or 60 inch MOD, offering more deck options on the most powerful machine in the Z900 Series line-up.

"We are constantly looking for ways to improve and expand our offerings to better equip our customers," said Nick Minas, product manager, John Deere Commercial Mowing. "Through the introduction of the Z960M and the expansion of the Z970R, we are able to provide our customers with a solution that fits their business, regardless of the difficulty of the task or their price point."

In addition to the new offerings, John Deere implemented improvements across all of its commercial zero-turn mowers. The current push/pull PTO switch is replaced with a toggle style switch, improving the feel of operation and switch durability. Additionally, front tie down points were added to improve securing the machines on a trailer and lessen the risk of damage to the mowers.

John Deere and EnviroGard recently announced the expansion of the propane conversion program for John Deere dealers and their customers. The program now encompasses 36 different John Deere commercial mowing models, including 21 zero-turn mowers, seven QuikTrak™ stand-on mowers and eight commercial walk-behind mowers.

Source: John Deere GmbH & Co. KG; ASM Public Relations Ltd