

# FASSU GRU “OFFICIAL SPONSOR” OF THE SUPERBIKE CHAMPIONSHIP

4 February 2013 by Fassi

**Fassi Gru will be at the paddock of all SBK Championship trials with its own hospitality stand. Over a total of 15 races, the Championship will touch four continents: Europe, Asia, America and Oceania**

Another forward-looking decision that underscores the desire to invest and travel down new paths. The world of motorsports has always been a fascinating one, as confirmed by last year's participation alongside the MKR Tech-Renault Team at the Fia European Truck Racing Championship. In 2013, Fassi Gru decided to sponsor one of the most popular championships, and specifically one of the three **Top Motorsport Championships**, along with Formula 1 and MotoGP, but compared to these two more accessible and competitive with the participation of the most prestigious motorcycle manufacturers: Aprilia, BMW, Ducati, Honda, Kawasaki, and Suzuki.

The choice of the **Superbike World Championship** (*mass-produced motorcycles with a wide range of modifications and engine capacity of 1000cc for three or four-cylinder engines or 1200cc for dual-cylinder engines*) underscores the desire to be part of a championship that touches upon four continents and ensures large television audiences thanks to the live programming on **Italia1** and **EuroSport**.

The racing week-end will be completed by two additional Championships that are just as spectacular: the **WSS Super Sport World Championship** (*mass-produced motorcycles with a wide range of modifications and 600cc engine capacity*) and the **European STK Super Stock** (*mass-produced motorcycles with a few modifications and engine capacities of 1000cc and 600 cc*).

## 2013 Calendar (tentative)

|      |               |                |
|------|---------------|----------------|
| 24/2 | Australia     | Phillip Island |
| 14/4 | Spain         | Aragon         |
| 28/4 | Holland       | Assen          |
| 12/5 | Italy         | Monza          |
| 26/5 | Great Britain | Donington      |

|       |               |               |
|-------|---------------|---------------|
| 9/6   | Portugal      | Portimao      |
| 23/6  | TBA           | TBA           |
| 30/6  | Italy         | Imola         |
| 21/7  | Russia        | Moscow        |
| 4/8   | Great Britain | Silverstone   |
| 1/9   | Germany       | Nurburgring   |
| 29/9  | United States | Laguna Seca   |
| 6/10  | France        | Magny Cours   |
| 20/10 | Spain         | Jerez         |
| 17/11 | India         | Buddh Circuit |

Source: PREWE Presse weltweit, Fassi Ladekrane GmbH