

Konecranes go Big at The Precast Show

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Konecranes will be displaying an “outside-the-box” C-generation SMV 16-1200 C lift truck at The Precast Show in Nashville, Tennessee this year. The show, which runs from March 3-5, 2016 is the largest precast-specific show in North America.

The Konecranes 500 sq ft display area will be dominated by the new-look lift truck, and visitors will be able to get a hands-on feel for the machine’s new spacious cab with world-class ergonomics and a range of customizable specifications. The booth is manned by product specialists from Konecranes as well as sales representatives from distributors within the area.

Since the 1950s, Konecranes have been making Lift Trucks with Heart, and today pride themselves on building machines that boast the lowest cost of ownership by a simple equation of: Purchase Price + Running Costs – Second-hand Value. In simpler terms a Konecranes machine offers the optimal value over time.

All visitors will be able to get a hands-on experience of TRUCONNECT® remote monitoring as it will be demonstrated in the booth. The demonstration will be based on real-time information about fleets in use at that time. Simply, a must see.

“Konecranes is thrilled to exhibit once again at The Precast Show. It is an exceptional opportunity to interact with this essential sector, and we look forward to introducing our distribution partners to customers old and new at Stand 1227 in March” says Phil Stevens, Sales Director North America.

Source: Konecranes Finland Corporation; Konecranes - Lifting Businesses