

Aiming big! Fieldquip sets sights on large-scale farming sector

8 March 2016 by Kellands Agricultural

Kellands' Australian distribution partner Fieldquip has launched an exciting new sales campaign to promote the high-performance six-wheel Multidrive M550 as the perfect machine for large-scale crop growers.

Equipped with a 10,000-litre capacity sprayer, 36m booms, and six-wheel drive - six-wheel steer capabilities, the M550 delivers outstanding productivity and can be depended on for consistent reliable traction in tough terrain.

Fieldquip sales and marketing director Mark Druery said the M550's large sprayer capacity would prove extremely valuable for large-scale cropping in low rainfall regions.

Mark said: "I think the unique configuration of this machine will stimulate a lot of interest.

"The Multidrive M550 offers a generous capacity and can haul items up to 12 tonnes, enabling operators to carry a water bowser for increased productivity.

"The M550 also offers farmers and contractors significant advantages over a conventional sprayer because of its versatility. By removing the sprayer demount unit, the operator can convert the machine into a spreader, or even a multi-purpose load carrier."

Mark says the company's close partnership with SprayerBarn, which will act as a dealer in New South Wales, Victoria and Tasmania, enables them to customise the machine's sprayer functionality to a precise personal specification.

He explained: "The booms can be fitted by Sprayer Barn and given the company's experience just about any boom line and nozzle set up could be managed."

The M550 offers a suite of high-performance features that make it one of the company's most productive and versatile machines. Its specification includes:

- 5.5m wheelbase
- Six-wheel drive / six-wheel steer
- Powerful 266hp John Deere engine

- Mechanical Drive technology for consistent, reliable traction
- High-visibility, spacious working environment
- Transport speed of up to 50 km/h saving time and increasing comfort in transit
- Four specialist steering modes
- 11-speed power-shift gearbox
- 12-tonne hauling capacity