

Terex Trucks strengthens Global position by partnering with Babcock

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Terex Trucks have further strengthened its Global position by appointing Babcock International to distribute rigid and articulated off road trucks in South Africa and neighbouring regions.

Paul Douglas, director and general manager of Terex Trucks said "We are impressed with the commitment to customer satisfaction and customer support that Babcock embraces".

"Babcock has purchased six TR100s, three TR60s and four TA300s for its initial stock holding, as well as a substantial parts holding. We are convinced this will be a great partnership, one that leverages the combined strength of Babcock and Terex trucks to better serve our collective customers."

With its lengthy experience and long-term relationships with leading industrial brands, Babcock is a leading equipment supplier in Africa, with an extensive support infrastructure.

Roger O'Callaghan CEO-Africa, Babcock international views the development as highly beneficial. "Babcock is very excited to incorporate Terex Trucks into our current portfolio. We believe the additional products complement our existing range and give us an opportunity to provide new customers with the Babcock 'trusted to deliver' service"

"What is abundantly clear, in the short time we have been dealing with Terex Trucks, is that the rugged and simplistic design of the trucks is perfectly suited for the harsh local conditions in which our customers operate."

Source: Terex Truck

[Terex TR 100 On LECTURA Specs](#)

[Terex TR 60 On LECTURA Specs](#)

[Terex TA 300 On LECTURA Specs](#)