

CTT confirms leading position in CIS construction machinery sector

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- **524 exhibitors from 26 countries**
- **Around 21,000 visitors from 59 countries on a total area of 65,000 square meters**
- **With support from the world's largest construction machinery exhibition bauma**

The 17th international specialized exhibition Construction Equipment & Technologies / CTT took place from May 31 to June 4, 2016 at IEC Crocus Expo, Moscow. To date, CTT is the fifth top global exhibition of construction equipment. This year, the long-term cooperation between CTT and one of the world's leaders in the trade fair industry, Messe München GmbH, was brought to a new level. "Messe München is the organizer of the international bauma network with shows in Germany and China, and joint ventures in India and South Africa," says Klaus Dittrich, CEO of Messe München. "This will enable CTT to be integrated into the global construction industry community and expand the quality and quantity of exhibitors and visitors."

This year, 21,000 people from 59 countries visited the show over the five days. After Russia, the top five countries of origin among the visitors were Belarus, China, Germany, Italy and Kazakhstan. As a key event for the professional community of Russia and the Commonwealth of Independent States (CIS), which this year occupied 65,000 square meters, CTT offers participants and visitors the opportunity to learn about the latest innovations in the industry, meet with government representatives during the business program, discuss the latest trends and share future plans.

In 2016, the show once again brought together 524 companies from Russia, as well as 25 countries from the CIS and further afield. "Summing up the results of this year's CTT, I can say with confidence that in spite of the difficult economic situation in Russia, this exhibition has brought us good results. Last year, the percentage of people interested in cooperation was 50% of all contacts, while the figure this year has risen to 80%. This year at our booth, we could also see positive dynamics from regional companies, which reflects a growing interest in new construction technologies, not only in the central part of Russia," says Ekaterina Makarova, Marketing Manager of GEDA RUS. Mikhail Goncharov, Putzmeister-Rus Marketing Director, adds, "The flow of visitors exceeded our forecast."

Leading international associations and agencies have supported CTT for a long time. Among them are CECE (Committee for European Construction Equipment), AEM (Association of Equipment Manufacturers), CMEC (China Machinery Engineering Corporation), CCMA (China Construction Machinery Association) and KOCEMA (South Korean Sales Office for Construction Engineering). The CTT is also officially supported by the Russian State Duma Committee on Land Relations and Construction, the Ministry of Construction Industry, Housing and Utilities of the Russian Federation, the Ministry of Industry and Trade of the Russian Federation, the Russian Union of Builders (RCC), the Russian Chamber of Commerce and Industry Committee for Business Activities in the field of Construction, the Moscow City Department of Urban Policy and the Moscow Region Government.

The next CTT will take place at IEC Crocus Expo, Moscow from May 30 to June 3, 2017.

Source: Messe München; IFAT