

APEX Asia signs up big-name exhibitors

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Some of the biggest names in access manufacturing have signed up for the first APEX Asia exhibition in Shanghai, China, on 31 October to 3 November this year. APEX Asia will be a dedicated show for aerial platforms, access equipment and ancillary equipment.

JLG Industries, Skyjack, Dingli, Mantall and Sinoboom are among the access suppliers who have committed to the show, with other exhibitors including TVH, Runshare, Liugong, Goman and Skyclimber.

The show, which is the sister event to APEX in Europe, will be co-located with CeMAT Asia, the established material handling and logistics exhibition that attracts more than 75,000 visitors. Both events will be held at the Shanghai New International Expo Centre (SNIEC).

APEX Asia, which will be held in Hall N1 at SNIEC, is the first dedicated showcase of access equipment in China and held at a time of rapid growth in the Chinese access market.

"The show has generated enormous interest and we are delighted to have so many suppliers on board at this early stage", said Tony Kenter, managing director of show organiser Industrial Promotions International B.V. (I.P.I.).

"APEX Asia will bring together Chinese and Asian users and buyers of access equipment at a single show where they can see a wide variety of machines under one roof. Co-locating with CeMAT Asia will also give access equipment exposure to a large audience of industrial equipment professionals, such as owners of forklift trucks."

Also taking place in Hall N1 will be the International Rental Conference (IRC), which will be held on the first day of the show in a dedicated conference space.

IRC attracts an audience of 300 to 400 rental professionals, and this year's speaker line-up includes senior figures from United Rentals (USA), Kanamoto (Japan), Zeppelin Rental (Germany), Haulotte (France) and Sycor (Germany).

Source: Internationale Messen in Frankreich GmbH - Promosalons Deutschland