

Exclusive importer and distributor for Bulgaria

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ATLAS GmbH is pleased to announce that ATLAS MASCHINEN BULGARIA LTD ("AMB") will become the exclusive importer and distributor for ATLAS GROUP products in the Bulgarian market.

ATLAS Maschinen Bulgaria LTD is a newly created company to focus exclusively on ATLAS branded products with full customer satisfaction. AMB will offer all ATLAS products with demo units, sales, rent, parts warehousing and full service support. ATLAS have been increasing their market share by expanding their dealer network in Eastern Europe and North and South America.

"ATLAS is the traditionally innovative manufacturer of German-made machinery and equipment with almost 100 years of experience", commented Brahim Stitou, ATLAS CEO.

"I am not happy with the results obtained in Bulgaria. We will do everything possible to support AMB to reach new heights! Orange is what I want to see when visiting my homeland", remarked Fil Filipov, Owner and Chairman of ATLAS GROUP.

"We know what is expected from us in AMB – as Mr. Filipov is known to say: Results is all that count!", added Alex Bozhkov, Managing Director and owner of AMB.

Headquartered in Ganderkesee/Northern Germany, ATLAS has been manufacturing equipment since 1919 and develops and produces wheeled excavators, material handlers, rail-road excavators, truckmounted loader cranes, and wheel loaders under the ATLAS® brand name as well as a full line of attachments, cutting units and tunnel excavators of the SCHAEFF Brand.

Source: © ATLAS GmbH