

Fendt forage harvesting technology to be part of the BayWa technology range from 1 August 2017

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BayWa and AGCO/Fendt have agreed to distribute the new Fendt forage harvesting machines throughout the entire territory covered by BayWa via the BayWa sales organisation. The agreement also covers further extensions of the product range by a highly professional range of round balers and loading wagons in the medium term.

This will allow Fendt customers in regions covered by BayWa, i.e. Württemberg, Bavaria, Saxony and adjacent parts of Thuringia and Brandenburg, to order Fendt Cutter drum mowers, Fendt Slicer disc mowers, Fendt Twister tedders and Fendt Former swathers from BayWa. Preparations for professional market development are progressing according to schedule. These include trainings on relevant products and technologies as well as the integration of the new products into existing spare parts organisation and order processing workflows.

Peter-Josef Paffen, Chairman of the AGCO/Fendt Management Board said that "we are delighted that BayWa and BayWa's professional sales and service network will now be able to offer not only Fendt tractors, self-propelled Katana forage harvesters, self-propelled Fendt combine harvesters and Fendt big balers, but also forage harvesting machines. This will ensure that we will be even better able to meet Fendt customers' high expectations as a team."

Source: AGCO GmbH