

Mr. Martin Knoetgen is appointed CEO of Sany Europe

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Sany has appointed Mr. Martin Knoetgen as CEO of Sany Europe GmbH, its European subsidiary with the responsibility for the distribution, service and support of earthmoving products, logistic and harbor equipment and other Sany products in the region.

"Martin brings in deep understanding of the diverse and unique customer needs in the industries we serve to Sany Europe. His leadership, business experience and industry knowledge will help to speed up the penetration of Sany's high quality products and services in the European markets", commented Richard Deng, Managing Director of SANY Europe GmbH. "This will provide improved access for customers to Sany's proven products of great value and enhance customer satisfaction.

Mr. Xiang Wenbo, CEO of Sany Heavy Industry Co., Ltd., the parent company of Sany Europe pointed out, "Sany is happy to have an experienced manager to drive our Europe growth and expansion strategy. We are confident that by offering great value to our customers in Europe through continuous expanding product portfolio with great value proposition and service levels meeting European expectations, we will be able to grow significantly moving forward. Strengthening further the management capabilities at Sany Europe demonstrates our strong commitment to the European market".

"I am excited about the opportunities and potential of Sany in Europe", says Martin, "I will be working with our dealers and customers in the coming weeks to assess our current business status. Together with our business partners internally and externally, we will develop strategies and action plans to lay a solid foundation for sustainable and steady growth. I firmly believe that with the state of the art engineering and manufacturing capability in China, the strong focus in product quality and performance and a competent and dedicated local management team, Sany Europe, together with our dealers, is well positioned to become a leading equipment and solution provider in the foreseeable future", Martin added.

Prior to joining Sany, Martin Knoetgen served as President of Doosan Infracore Construction Equipment with the responsibility for the EMEA region.

Headquartered in Bedburg, Germany, Sany Europe has been operating in Europe since 2007, offering a broad range of construction machinery products and support to customers in the region through a network of ever expanding dealerships.

SANY is a globally leading provider of construction and mining equipment, port and oil drilling machinery, and renewable wind-energy systems. Sany operates with industrial operations in China, India, Europe and Americas and sales/services all over the world with €6 billion revenue worldwide in 2016.

Source: SANY Europe GmbH