

Einböck is constructing a new training and exhibition center

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Einböck is focusing on an intense and personal contact with its customers. Therefore the decision was made to build a training and exhibition center. So there will soon be the possibility for trainings and presentation of various technologies regarding organic and also conventional agriculture directly in Dorf an der Pram, Upper Austria.

The building of this new center starts end of June 2017, the breaking of ground at the production site has already been made. Einböck invests more than 2 million euros in an exhibition hall for their complete range of machines and several seminar and conference rooms for group trainings and also individual personal consultations. Additional offices for the employees will be in the upper part of the building.

An innovative wooden brace construction enables a self-supporting roof over the exhibition area without disturbing support pillars and many open glass surfaces. The result is a very open and light-flooded overall impression. A main advantage of the building are short ways from the training rooms to the machines. With only a few steps you can go from theory to practice.

Source: Einböck GmbH & CoKG