

INTRACO PENTA becomes

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Official Distributor of Dressta brand in Indonesia

Dressta, a leading global heavy construction equipment manufacturer has announced the appointment of INTRACO PENTA as its official dealer and service partner in Indonesia. This new partnership adds to Intraco Penta's product offering a full range of bulldozers and pipelayers.

Headquartered in Stalowa Wola, Poland, Dressta has a rich heritage and has grown to become a global manufacturer of crawler dozers & pipe layers, renowned for engineering durable, powerful machines for the toughest applications. Behind the current dynamism of DRESSTA lays 70-year experience in designing and manufacturing high quality industry leading products. Dressta's rich heritage includes Cooperation and Licensing Agreements signed with International Harvester Company and Clark Equipment. These co-operations brought to the company a strong manufacturing and technological background.

But what gave to the company its current dynamism and a new vision for the future is its acquisition by LiuGong in 2012. Since being acquired by LiuGong in 2012, DRESSTA has been steadily building its worldwide presence and reputation. The company focuses on continuous investment to R&D in order to drive innovation and further improvement of its products.

Intraco Penta via their experience in the construction equipment market and their proven capabilities in after-sales services will provide distribution of sales, parts and service support for the Dressta's full range of crawler dozers & pipe layers and support Dressta in expanding its market reach in Indonesia. Based in Balikpapan, Intraco Penta will provide Dressta products and services throughout the construction, mining, quarry, road & highway, landfill and forestry segments. George Setiadi, Managing Director of Intraco Penta, leads an experienced team of dealership professionals including after-sales and a department of fully trained and equipped service technicians.

Howard C. Dale, Chairman of Dressta, commented "we are delighted to have Intraco Penta as our new distributor for Indonesia. They bring along a tremendous amount of sales and service experience in the construction equipment sectors and we look forward to working with them closely. Intraco Penta has been in the construction machinery industry for over 40 years. And this year, we are celebrating our 70th year anniversary at Dressta. Both Dressta's and Intraco Penta's mission & vision are parallel in this great industry

and I have no doubts that this partnership will be a fruitful one for our customers in the region. Top-notch customer-oriented service approach offered from 14 locations in Indonesia along with the extensive product offering of Dressta will create high-level 360 degree solutions that can meet the expectations of even the most demanding customers in Indonesia.”

George Setiadi, Managing Director of Intraco Penta, commented on the appointment: “We are delighted to be representing Dressta and together we aim to provide a structured approach in penetrating the Indonesian market and growing the customer base. Dressta bulldozers are a perfect fit into our existing offering of products from Volvo. The addition of bulldozers will notably improve our ability to offer full-package solutions to our customers. This appointment is fully in line with our strategy to use our extensive network to distribute complementary products. Our deep knowledge & experience of the equipment sectors will allow us to provide Dressta customers with rugged, dependable products coupled with unbeatable service quality.”

Source: Dressta