

Hidromek signature on “Yellow Table” and Red Dot 2018 Design Awards

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ACHIEVING TWO GREAT INTERNATIONAL SUCCESS, HİDROMEK, LEFT IT'S MARK ON GLOBAL CONSTRUCTION MACHINE SECTOR

HİDROMEK, a Turkish manufacturer of construction machinery, put its signature on two great international success. While writing it's name among the 50 largest global construction equipment manufacturers; in other words, entering “Yellow Table” list for the 6 th time, HİDROMEK, also granted two important awards at the Red Dot 2018 Design Awards, which is considered as the "Oscar" of design.

THE FIRST TURKISH MANUFACTURER IN “YELLOW TABLE”

HİDROMEK, demonstrates its power in R& D and design, by achieving many international success and awards. By the end of the year 2017, there are 41.690 HİDROMEK machines working in 110 countries. Along with these accomplishments in global market, HİDROMEK is ranked 49 th in the international list called "Yellow Table" which specifies the top 50 global construction equipment manufacturers. “Yellow Table” is composed by KHL

Group that provides information on construction machine manufacturers all over the world. Entering the “Yellow Table” list 6 years in a row, HİDROMEK stands out as the first and only Turkish construction machine manufacturer in the table.

DOUBLE DESIGN ‘OSCARS’

Being organized since 1955, Red Dot Design Awards are considered as one of the most prestigious design contest in the world and accepted as the quality sign of good design. In Red Dot 2018 Design Awards, HİDROMEK received double awards with its two new products that have the highest design quality and innovation degree. HİDROMEK granted two different awards in commercial vehicle category with HMK 60 CR midi excavator and HMK 145 LC SR short radius crawler excavator, which are also known as the “Two Smart Giants”.

In Red Dot 2018 Design Awards, applications in 48 categories from 59 countries were evaluated by independent and international jury members. The contest evaluates the product designs, communication design projects and package designs that belong to the leading global brands. Red Dot Awards will be handed to their owners with a ceremony which will be organized in Essen, Germany on July 9, 2018.

14 INTERNATIONAL DESIGN AWARDS

HİDROMEK Design Studio Manager Hakan Telisik, stated the following: "With our new and recently-launched machines HMK 60 CR midi excavator and HMK 145 LC SR short radius crawler excavator, we granted double design awards in Red Dot; one of the most prestigious design contest in the world. Receiving these awards after being evaluated intently by the international design authorities; HİDROMEK, once again demonstrated the quality and innovation of the design of products signed by 'HİDROMEK Design Studio'. HİDROMEK Design Studio is one of the important and limited numbered vehicle design studios in Turkey and the products having 'HİDROMEK Design' signature on; have 14 international design awards in total." MIDI EXCATAVATOR WITH HIGH TONNAGE ERGONOMY

HMK 60 CR midi excavator, which is one of HİDROMEK's new products that received Red Dot 2018 Award, attracts attention with its qualifications. With Opera (HİDROMEK Operator Interface), HMK 60 CR gathers all functions needed when it is operated. Console located in an ergonomically easily accessible place by the operator, conveniently legible colored TFT info screen and electronic control units enable the operator to access all information and warnings about the machine easily. Providing top level ergonomics in the cabin with sliding multipurpose holder, a first in its class, and easily moved to the desired direction, HMK 60 CR crawler excavator transfers the ergonomics of heavy class machines to midi excavators. With joystick and console ergonomics at the same level with heavier excavators, HMK 60 CR provides convenient serviceability due to its quick access to hydraulic equipment through its tilting cabin.

OFFICE COMFORT WILL BE REACHED IN CONSTRUCTION MACHINE

Another new product of HİDROMEK; HMK 145 LC SR crawler excavator, aims to make the operator feel as comfortable and relaxed as in an office. For this purpose, Opera Control System is used to facilitate the easy use of the machine. Having the ergonomics of heavier weight machines, HMK 145 LC SR crawler excavator provides easy access for service and maintenance with its specially positioned air-conditioning and tilting cabin provides quick access to hydraulic equipment which in turn provides serviceability.

Source: HİDROMEK

MIDI EXCAVATORS