

Riwal DELIVERS WORLD'S FIRST 43 Meter 100% Electric Boom to STEINESS LIFTCENTER ApS

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Riwal, the aerial work platform and telehandler rental and sales specialist, has sold the world's first 43 meter all-electric boomlift to Steiness Liftcenter ApS in Denmark. The machine was launched during a customer event on June 15th, celebrating Riwal's 50th anniversary.

Riwal's expert technical team, led by Nico den Ouden, converted a JLG 1350SJP from diesel to 100% electric. Converted machines will be added to Riwal's rental fleet and will also be sold to other rental companies and end users. The very first machine was delivered to Steiness Liftcenter ApS. Steiness is a Danish rental company specialized in access equipment, telehandlers and lifttrucks. Its focus is on re-rent to other rental companies in Denmark as well as other Nordic countries.

The key features of the JLG 1350SJP, such as 43 meter working height and 24 meter horizontal outreach, combined with the electric power source, provide customers with a strong solution enabling them to work in a safe and productive way both indoors and outdoors. With a noise level below 70 DbA and no carbon emissions whatsoever, this 100% electric boom lift is battery powered and has a 400 volt integrated battery charger.

Poul Steiness, owner of Steiness Liftcenter comments: "This boom is 100% electrically powered, which is clearly preferable because of low noise levels, no pollution and lower cost of operating. At the same time it meets the growing demand for environmentally friendly "green" machines in the market. The machine will be interesting for use in city centers as well as inside concert halls. It can be used inside and outside on large construction sites, increasing our time utilization. Steiness Liftcenter wants to be in the lead of green innovation on construction sites, and through our strong relations with Riwal Denmark, we wanted to be first mover on buying this new special unit from Riwal."

Norty Turner, Riwal CEO, comments: "Riwal's mission is to deliver the best customer experience in the industry and the JLG 1350SJP Electric is an excellent example of how we translate this mission into practice. It is a sustainable alternative to diesel powered machines while maintaining all of its features. We want to lead the industry into the future and innovations such as the 43 meter electric will help take us there. I would like to congratulate Steiness Liftcenter with the purchase of the world's first unit".

Source: The Riwal Holding Group