

Haulotte « Quick Positioning » App

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Identity the best suitable machine for your works at height

Haulotte is a major global player providing a portfolio of increasingly innovative solutions. The Group has engaged major projects to deeply transform and upgrade its company performance to become a digital company. The Haulotte value proposition cover a wide range of solutions around the products portfolio: Financing, Services, Second Life, but also Apps dedicated to these machines.

Haulotte the first manufacturer to launch an app dedicated to help Rentals, Distributors and Workers identify the right machine for the job: the new and exclusive Quick Positioning App,

The Quick Positioning application guides the user in finding the most suitable machine for its applications.

Taking a picture of the worksite, defining the working areas with the potential outreach and working conditions (inside or outside), these few clicks are enough to identify the right access platform. Then, the user can virtually position the machine in the working site and confirm the machine adequacy. A report including the main technical information is established.

Thanks to the Quick Positioning app, users are more accurate in their needs definition and machine choice. They will be able to increase productivity by identifying the appropriate mobile elevating work platform more quickly. They reduce also the additional costs generated by the choice of an inadequate aerial working platform : timewasting for looking for an other model and organizing its replacement, transport costs due to the machine change, possible safety consequences while using an unappropriated machine for the job.

Source: Haulotte Group