

Terex Trucks gears up for bauma 2019

30 January 2019 by Terex Trucks

Terex Trucks' recently updated TA300 articulated hauler will soon be making its first international tradeshow appearance at bauma Munich 2019.

Visitors to the bauma 2019 exhibition in Munich, Germany, will have the chance to get up close to the newly upgraded Terex Trucks TA300 articulated hauler. This will be the first time the machine has been displayed at an international trade show and it will take pride of place on the company's outdoor stand: FN 720/9. The Terex Trucks team will be at the event, which runs from April 8th to 14th, to show visitors how the company's two articulated haulers – the TA300 and TA400 – deliver low total cost of ownership and high productivity at jobs including large-scale construction projects, infrastructure developments and quarries.

Undivided attention

"Bauma is the world's leading construction machinery trade fair, and as such, it's a showcase of virtually every machine in the industry – but for Terex Trucks, it's all about the articulated hauler," says Paul Douglas, Managing Director of Terex Trucks. "The articulated hauler is the only product Terex Trucks manufactures – so therefore we're able to focus all our attention on this machine. We are the experts in all things articulated hauler. That's one of the key messages we want to get across at bauma 2019: we specialize in robust, reliable articulated haulers. We will also be discussing the investments and improvements we've made in our product line and our growing dealer network. All of this, which is underpinned by our long-standing expertise in the field, has helped us to make sure our articulated haulers are even more productive and reliable. Terex Trucks is the strongest it's ever been."

"Having recently launched an updated version of the TA300 that boasts improvements in fuel efficiency, performance, productivity and operator comfort, we see bauma 2019 as the perfect opportunity to display the hauler in front of a global audience," continues Paul. "As well as this, we'll also be using the show as a chance to inform people about our TA400, which is the biggest articulated hauler we make. In terms of maximum payload, it's 10 tonnes (11 tons) bigger than the TA300."

Since August, the TA300 has incorporated the new EP320 transmission, which comes with two additional forward gears – eight in total – as well as four reverse gears. This helps to ensure smoother gear shifting and thereby superior operator comfort. In addition to this, the TA300 now delivers a 5% improvement in fuel

efficiency, as well as enhanced performance, productivity and operator comfort. It also now comes with long life transmission fluid, which has helped to increase the length of time between oil maintenance intervals from 1,000 to 4,000 hours. The hauler's maximum speed has also increased to 55 km/h (34 mph), up from 50 km/h (31 mph). Ultimately, this means that customers can achieve faster cycle times, reduce the cost of operation per tonne and minimize their fuel consumption. "The TA300 is one of our staple products, hence why we worked long and hard to make it even better for our customers," says Paul. "The upgraded TA300 was rigorously tested for nearly two years internally and by operators on real job sites, working in a variety of conditions."

Growth in Germany

A glimpse into its latest products won't be the only thing that Terex Trucks will be offering at bauma 2019. The Scottish manufacturing company will also be hosting a press event for representatives of the international media on April 11th at 4:00pm. Paul Douglas, the company's Managing Director, and his team will be on site to discuss product news, market conditions and future plans. "Terex Trucks is currently expanding its presence in key markets and that includes Germany as well as the US and France," concludes Paul. "We already have three well-established dealers in Germany but we're looking to sign more – particularly in the east and north-east of the country. Bauma will be a good opportunity for us to meet and attract new customers and dealers."

Source: Terex Trucks; SE10

[Terex TA 300 On LECTURA Specs](#)

[Terex TA 400 On LECTURA Specs](#)