

Arden Equipment sets out to conquer North America

27 February 2019 by Arden equipment

Arden equipment based in the North East of France in the Arden region opened its US subsidiary. The company leverages its wide range of attachments to lure the market with its latest innovations for security and environment such as the Arden Jet technology to position itself on the american market.

The French manufacturer Arden equipment specialised in hydraulic attachments for excavators in various sectors such as demolition, recycling, quarry, rehandling, earthmoving and many more... has just announced the opening of its US subsidiary in Chicago, Illinois.

Arden Equipment is ready to take on this significant challenge to become one of the major actors on the american market by delivering to the market quality and innovative attachments while strengthening its after sales service to meet the market expectations.

Véronique Le Provost is the Business Development Manager responsible for North America at Arden Equipment has already began looking for dealers on the market, she said « We are aware it is a true challenge for us because we know how important it is for Arden equipment to position itself on such a market with so many opportunities and we have to measure up to the market and its requirements... ». Véronique Le Provost has been criss-crossing the United States and Canada in order to develop strong partnerships with dealers. Arden Equipment is now ready to take on the challenge with its new subsidiary based in the United States.

Véronique Le Provost and Daniel Dupuy the President of Arden equipment Inc, will be exhibiting at the National Demolition Show in Denver, Colorado from the 22nd till the 25th of March. They both will be travelling to Canada to visit the Americana in Montréal on the 26th and 27th of March as well as the National Heavy Equipment Show in Toronto on the 28th and 29th of March to find new dealers.

Source: Arden Equipment