

SINOBOOM France Officially Launched

1 July 2019 by Sinoboom

Electric-powered scissor lifts lead the way in new SINOBOOM France facility

SINOBOOM France officially launched an Open Day at their premises in Tonneins on Wednesday 26th June, in collaboration with a team from SINOBOOM headquarters.

SINOBOOM France is headed by Daniel Duclos, a pillar of the access industry within France with over 30 years' experience. Referring to the new facility, he stated, "The association with SINOBOOM is reliable; wide machine inventory and, most of all, parts and service! We are convinced that this collaboration will bring great success to the market."

Showcased on this incredibly hot summer day were a wide range of products from the SINOBOOM electric-powered scissor lift product line, ranging in working height from 5.8m to 15.8m. Detailed demonstrations were given by SINOBOOM engineers, and guests had the opportunity to test out the machines on the company premises for themselves. The company's site, with an area of 2,000m², include such facilities as a showroom, a painting room and a maintenance hall as well as offices located nearby. The company is currently run by 7 employees, including sales, service and technology.

The day also included detailed information from the SINOBOOM's French and Chinese teams on plans for the SINOBOOM brand within France, and warm words from a local rental customer on his experience of the excellent service. The opening speech was held by Maurizio Quaranta, who represents IPAF Italy.

SINOBOOM's general manager Susan Xu, said SINOBOOM is a family-owned company, with a wider family of more than 500 employees, "We are glad to welcome the Duclos family in joining SINOBOOM. Our vision is to build a quality brand in the AWP industry based on a long-term strategy.

The product range available at SINOBOOM France will be expanded in the near future with other products from the SINOBOOM range, including vertical mast lifts.

Source: SINOBOOM