

New Product Management Appointments at Doosan Bobcat

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Doosan Bobcat EMEA has announced two new product management appointments for the Europe, Middle East and Africa (EMEA) region. **Jaroslav (Jarry) Fišer** has been appointed Product Line Director for the Bobcat compact loader range in EMEA and **Robert Husar** is now Product Line Manager for Bobcat Mini-Excavators.

Based in the Dobříš headquarters in the Czech Republic, Jarry Fišer is now responsible for leading the Skid-Steer and Compact Track Loader, Backhoe Loader and future loader product lines in the EMEA region. In this new role, Jarry will develop and implement the long-term strategies for the product lines, facilitate the development of business opportunities and collaborate globally with the various regional resources within Doosan Bobcat to continue the development of world-class products.

Jarry joined the company as a Design Engineer 22 years ago in 1998. He has worked in various product engineering and concept development positions, originally involved with the Backhoe Loader line and since 2005 with Bobcat's Mini-Excavator products. In 2013, he made a change in his career and accepted a new Product Management Director role. For the last seven years, he was responsible for Mini-Excavator business development and product strategy in EMEA.

In 2008, Jarry was responsible for the launch of the best-selling 1-tonne mini-excavator in its category - the Bobcat E10 - and since then the company has sold over 10,000 of these machines. Another milestone was the launch of the revolutionary R-series excavator line-up in 2018, designed to maximize operator comfort and productivity. One of Jarry's last projects as the Product Line Director for Mini-Excavators was the development of the E10e - the world's first battery-powered Mini-Excavator in the 1-tonne class which came off the production line at the end of last year.

Now reporting to Jarry are Gul Nalcaci, Gabriella Arena, Jiří Karmazín and John Chattaway, all of whom who are Product Managers for Loader products.

Name and position: Jaroslav Fišer, Product Line Director Loaders, Doosan Bobcat EMEA

Also located in Dobříš, Robert Husar has been promoted to the position of Product Line Manager for Bobcat Mini-Excavators in the EMEA region. In this role, he will use his vast portfolio of skills to further enhance the product strategy and business development, work globally on the long-term product plan, developing the current portfolio of 17 Mini-Excavators and drive activities to achieve Doosan Bobcat's market share targets.

Robert joined the company in 2005 as a Sourcing Specialist and spent the next ten years in various sourcing functions, including a three-year assignment in Doosan Bobcat's facility in Bismarck in North Dakota in the USA.

After his return to Dobříš, he joined the Mini-Excavator Product Management team as a Product Manager, further enhancing the already diverse background of the group. Robert, alongside other milestones in the Bobcat Mini-Excavator product line, is responsible for the development of the award-winning A-SAC system (Advanced Selectable Auxiliary Control). Reporting to Robert is Miroslav Koňas, Product Manager for Bobcat Mini-Excavators. There is also a vacant product manager position left in the team after Robert Husar's promotion.

Name and position: Robert Husar, Product Line Manager Mini-Excavators, Doosan Bobcat EMEA

Source: Doosan Bobcat