

KHL Group acquires 40% of Blu Coal Recruitment

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Global construction information publisher, KHL Group, acquired 40% of one of the fastest growing construction recruitment consultants, Blu Coal, on February 5, 2020. Terms of the deal were not disclosed.

The new company will be called Lawsons Recruitment after its founder, Nick Lawson. Lawsons specialises in the construction sector focusing on contract, permanent and executive search positions.

In just four years, Nick and Alice Lawson, and their team, have built a reputation for excellent customer service, with an emphasis on finding the right candidate for the right job.

"KHL will put rocket fuel into Lawsons' international expansion plans", said James King, Managing Director of Wadhurst-based KHL. "Our objective will be to position Lawsons as the world's leading and most-trusted recruitment consultant, using KHL's fifteen magazines, related websites, newsletters and live events; offices in the USA, India, Germany, China and Latin America; combined with our database of hundreds of thousands of readers spread throughout every country in the world. No other recruitment company will have access to so many candidates".

Nick Lawson said; "We have known KHL's media products for many years and see this as the exciting next phase in our company's international expansion plans. Having quickly grown Blu Coal over the past four years with a strong and truly impressive young team, I now feel that KHL are the perfect partners to turbo charge Lawsons' future growth."

James King added; "Working with such a fast-growing, young and motivated team as Lawsons is one of the most exciting developments in KHL's 30-year history. We are investing in Lawsons because, wherever we travel to in the world, the industry tells us that the key challenge for companies is to find qualified, skilled and motivated people. Lawsons will be the solution to that problem in every sector of the construction industry.

"This acquisition continues KHL's strategy to diversify its revenue streams by utilising the excellent and trusted relationship we have with our extensive audience across the world."

Source: KHL Group