

ASV Showcases New Base and Premium Machine Packages at CONEXPO-CON/AGG 2020

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ASV Holdings Inc., an industry-leading manufacturer of all-purpose and all-season compact track loaders and skid steers, introduces base- and premium-level configurations for its mid-sized Posi-Track® loaders. The options will make ASV's innovative, productivity-boosting compact track loaders more accessible to rental centers, homeowners and all sizes of businesses in landscaping, construction, rental and snow removal. Both configurations will allow operators to use ASV's trademark power and performance to do more work in more places. ASV highlighted the new configurations at The ARA Show and CONEXPO-CON/AGG 2020 booth F100801.

"ASV Posi-Track loaders have a reputation for top quality, comfort, and performance," said Justin Rugar, ASV Holdings Inc. vice president of sales and marketing. "This change gives our customers more options and flexibility to take advantage of those qualities while choosing the machine that is right for them, regardless of the budget." Customers will choose between base and premium versions of the RT-65, VT-70 High Output, RT-75 and RT-75 Heavy-Duty Posi-Track loaders. The premium configurations include additional productivity and comfort features to allow operators to get more done during long work days. The base models offer all the ASV DNA, including the industry-leading power, performance, and reliability customers have come to expect from these machines, for an excellent value and price point. Both configurations feature ASV's patented Posi-Track undercarriage.

"Experienced operators will instantly recognize the premium advantages of ASV products, and know which configuration is their best bet for getting more done in comfort," Rugar said. "Our new base configuration serves as a launching point, making our all-terrain, all-season machines more accessible to everyone." All Posi-Track loaders are backed up with ASV's new, industry-leading 2-year/2,000-hour warranty. The warranty covers tracks for the entire period and includes the industry's first and only no-derailment guarantee.

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