

AUSA's new campaign highlighting its dealers

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AUSA is launching a global campaign to support its dealers against the backdrop of Covid-19. The brand's dealers are sending messages of hope to all people.

AUSA, a company that specializes in the design, manufacture and sale of compact all-terrain industrial vehicles, has launched a new global communication campaign with the aim of supporting its network of dealers in the economic and health context resulting from Covid-19.

Due to the current situation, AUSA wanted to give its dealers maximum exposure. On the one hand, the manufacturer praises their tireless work, expertise and the help that they provide on a daily basis to users and the sector as a whole. On the other hand, AUSA wanted to offer a means for dealers to convey their messages of hope to all people. The goal of this campaign is to support the businesses that make up the sector because, at difficult times like this, it is important to fight side by side.

The "They will keep by your side, in every challenge" campaign consists of a one-minute video where AUSA reminds all of its users of the invaluable services that dealers provide every day, and a website which contains photos and quotes from employees from various international dealers, with messages of optimism to overcome this pandemic.

Contents:

- Campaign website: <https://www.ausa.com/share/page/MzA=>
- Youtube video: <https://youtu.be/DQtQdxZlh9Y>

BEZARES, hydraulic equipment manufacturers for industrial vehicles and it is running on 100% renewable energy

The company BEZARES, manufacturer of hydraulic equipment for industrial Vehicles is constantly improving and adapting to the new situation:

Improving its finishing process, with new product, working on restock for faster delivery and with a New Plan for Virtual Meetings.

Visit: <http://blog.bezares.com/>

and

<https://bezares.com/en-gb/bezares-running-on-100-renewable-energy/>

Stopping climate change is a collective challenge that requires the gradual adoption of actions that lead to a low-carbon development model. That is why it is increasingly important that all people and companies have the environment and emissions reduction as their immediate objective.

Bezares has been committed to a sustainable manufacturing and policy for reducing emissions for a long time, with specific actions such as obtaining environmental certificates since 1999 and its subsequent update to ISO 14001 in 2016. It has also developed more specific actions for the use of renewable energy in its current facilities, which were planned for the use of solar energy since its construction in 2007.

Solar panels on the top of Bezares manufacturing plant in Toledo, Spain.

Advancing in its measures to reduce the environmental impact, Bezares has contracted energy with Iberdrola's Guarantee of Origin Certification for 100% of the energy used.

This energy comes exclusively from 100% renewable sources, which respect the environment and avoid CO₂ and other greenhouse gas emissions.

The guarantee system of origin of electricity from renewable sources and high-efficiency cogeneration is supervised and verified by the National Commission of Markets and Competition.

Bezares Green Energy certificate.

Iberdrola is a leader in the implementation of renewable energies and in the protection of the environment. It has its own environmental policy, which is mandatory in all areas of Iberdrola and its group of companies. The facilities have been environmentally certified by AENOR, according to the UNE-EN ISO 14001 standard. It has been formally adhered to the United Nations Global Compact of

good practices in Human Rights and the Environment and has participated in the pilot program of mechanisms derived from the Kyoto Protocol of the Spanish Office for Climate Change. It is also a member of the Dow Jones Sustainability Index.

With this latest advance in reducing environmental impact, Bezares continues with its strategy of continuous improvement not only in guaranteeing the quality of its products but also in our corporate responsibility and commitment to build a better world.

TCI Cutting, the worldwide technological leader in waterjet cutting machines and it is one of the 500 companies in Spain with fastest growing

TCIcutting, a Valencian Smart Company founded in 2001, is worldwide technological leader in waterjet cutting machines manufacturing and a benchmark in Europe in laser cutting machines. Its portfolio of complementary products and services includes Taylor-made automation and production management intelligent softwares for autonomous decision making. The company has a worldwide network of distributors and its clients belong to strategic sectors such as metallurgical, aeronautical, naval, automotive or defense, among others (such as General Electric, General Dynamics, Nestlé, Talgo, DCNS, TAI Turquía, Chanel, Navantia, Safran, Sidel, Arcelor Mittal or Saint Gobain). TCIcutting offers cutting-edge technological solutions to improve the productivity, efficiency and competitiveness of its clients, national and international (more than 28 countries all over the world), with a clear focus on Industry 4.0 and industrial digitization in a global environment.

CEPYME, the Spanish confederation of small and medium-sized companies, has recognized TCI Cutting as one of the 500 leading Spanish companies in business growth twice, in 2018 and 2019.

CEPYME500 is a CEPYME initiative that identifies, selects and recognizes all of the 500 Spanish companies that are leaders in business growth, both for their results and for their ability to generate added value, employment, innovation and international projection.

Since its foundation, TCI Cutting, a world leader in the manufacture of autonomous waterjet and laser cutting machines, customized automation solutions and intelligent production management software, has searched scaled automation and the digital transformation of the production plants of its customers.

Today more than ever, in a highly changing environment sharpened by the global covid-19 pandemic, companies are committed to cutting-edge technology and innovation in production processes, as an opportunity to become stronger and more competitive in the future.

Our team of experts works every day to offer the market the best technological solution to this growing need. For us, recognitions like this and being part of the select group of 500 CEPYMEV500 companies is a reason for pride and a source of motivation to keep improving. Thank you all, and specially to our clients.

HIMOINSA, Power Always On

Generator sets to use for permanent operation or in an emergency; where and when you need it: data centers, hospitals, airports, water treatment, ...

Original spare parts and engineering support.

<https://www.himoinsa.com/eng/electric-generators/guide-generator-sets-diesel.html>

<https://www.himoinsa.com/eng/electric-generators/guide-generator-sets-gas.html>

<https://www.himoinsa.com/eng/services/1/generating-set-spare-parts.html>

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