

New project with Piaggio in India

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The new Apé City+ mounts our fuse holders

MTA India has recently started a cooperation with Piaggio who is pioneer of 3-wheeler goods transportation in India and leads the league today with APE series. Piaggio Vehicles Pvt Ltd (PVPL), a 100 percent subsidiary of the Italian Piaggio Group and a leading manufacturer of small commercial vehicles in India, with this launch of new Apé City+, has marked its entry into the 3-wheeler mid-body segment.

The R&D Team in Piaggio already knew MTA products, their quality and reliability. They also knew that our Indian Team, made of sales people and engineers, could be able to meet their requirements. In fact, for BS6 production, the customer wanted to upgrade its features by using MTA premium sealed fuse box. Although the application of MTA fuseholders is in the cabin, Piaggio wanted a reliable waterproof product being these 3-wheeler vehicles utilised in dusty environments. The waterproof fuseholders are made with incorporated brackets and are assembled in our site in India: the Customer receives a high quality product with cost saving. MTA will be supplier for mini fuses, too.

MTA has been cooperating with Piaggio Italy for several years. With this first important delivery to Piaggio Vehicles Pvt Ltd, there will possibly be some good opportunities to enlarge the collaboration and to start speaking about new projects for 2W platforms too.

Source: MTA