



Doosan DL420-7 Wheel Loaders

IMAGE SOURCE: DOOSAN INFRACORE EUROPE S.R.O.

Mick George Group Buys UK's First Doosan DL-7 Wheel Loaders

14 January 2021 by Doosan

The Mick George Group, a leading supplier to the construction industry in the East Anglia and East Midlands regions of the UK, have taken delivery of the country's first new **Doosan** DL-7 wheel loaders. As well as four new DL420-7 models, the order includes two DL580-5 and a DL300-5 wheel loader all now working at quarries within the Mick George Group, with a further new DL320-7 wheel loader arriving in mid-January 2021.

The new wheel loaders have been supplied by Leicester-based Pioneer Plant Ltd, the new Authorised Doosan Dealer for Leicestershire, Northamptonshire, Cambridgeshire and the PE and NG postcode areas of South Lincolnshire. Providing increased peace of mind for the Mick George Group, the high reliability and quality of the new wheel loaders are backed up by a 6000 hour service package provided by Pioneer Plant.

Doosan Wheel Loaders Prove Their Worth in Demonstration

The story behind the new wheel loader order for the Mick George Group began when Pioneer Plant offered a demonstration of the Doosan DL580-5 wheel loader at the company's very busy limestone quarry at Wakerley in Northamptonshire.

Michael Plant, Quarry Manager at Wakerley, said: "In the four days we had the demo machine it proved to be good on fuel, comfortable for the operators and kept up with the crushing plants and loading lorries. We knew from then, that if we were to purchase two DL580-5 models, the company would be able to save on costs in the quarry, replacing the three smaller wheel loaders the company previously used to keep up with the demand.

"The excellent performance of the demo machine and the fact that all the Doosan wheel loaders could be supplied very quickly and put to work immediately, made it an easy decision to buy the Doosan machines. At the Mick George Group, we are always busy, so we need wheel loaders we can rely on to help keep up with the high demand and reduce the cost of having to hire in."

All the new wheel loaders are being used for loading and stockpiling duties at quarries in the Mick George Group. As well as the DL580-5s at Wakerley, the DL420-7 wheel loaders have gone into operation at the Waterbeach and Mitchell Hill quarries in Cambridgeshire, the Ringstead Grange quarry in Northamptonshire and at the Crimplesham quarry in Norfolk. The new DL300-5 wheel loader is working alongside the DL420-7 at Crimplesham.

Michael Plant added: "Since receiving the machines and putting them to work across the Group, all feedback coming from the operators has been positive - they believe they have speeded up loading times of HGV vehicles, they are burning less fuel and the traction the machines put into the ground has stopped wheel spinning which is going to save us money on tyres by increasing their life span on the machines."



Doosan DL420-7

Image source: DOOSAN INFRACORE EUROPE S.R.O.

Over 40 Years of Market Leadership

Starting with a single tipper truck in 1978, the commercial fleet at the Mick George Group has now grown to be in excess of 400 HGV vehicles. The Mick George Group specialises in Bulk Excavation and Earthmoving Services, Demolition and Asbestos Removal, a wide range of Skip Hire and Waste Management Services and Aggregate and Concrete Supply.

In addition to the HGV vehicles, the Mick George Group has a large array of plant and machinery. The impressive collection of mobile plant machinery is used in various applications from internally in the company's own quarries and transfer stations to large earthworks projects. The lorry fleet means the company can meet the high demand of providing a reliable muck away and aggregate delivery service to all

its customers.

The company operates from over 39 sites, including the Limestone/Sand and Gravel Quarries where the new Doosan wheel loaders are working, Landfill Sites, Waste Transfer Stations and Concrete Batching Plants. The Mick George Group provides the knowledge, expertise and equipment to be able to offer a complete package to complete any contract from start to finish.



DL420-7 Wheel Loader

Image source: DOOSAN INFRACORE EUROPE S.R.O.

Over 40 Years of Experience in Plant

Pioneer Plant is solely responsible for sales and servicing of the Doosan crawler, wheeled and mini/midi excavator, wheel loader, articulated dump truck and attachment ranges in its area.

As the latest addition to the UK dealer network for the Doosan Construction, Quarrying and Mining Equipment range, Pioneer Plant offers over 40 years of plant dealership experience for both new and used equipment. Together, Brian Conn and Steve Corner, joint partners in Pioneer Plant, and their team provide a wealth of knowledge and expertise to advise and support customers with their plant purchases and how Doosan products can be used in their businesses.

Pioneer Plant customers benefit from a superb on-site service network, covering everything from emergency repairs to routine maintenance. The company's factory-trained engineers have many years of hands-on experience of repairs and servicing of all types of plant and machinery.

The New Doosan 'DL-7' Wheel Loader Range

Doosan's new 'DL-7' wheel loader range introduces a complete line of next generation machines with an award-winning design, driven by powerful engines and providing higher productivity, increased fuel efficiency and a low cost of ownership, coupled with a fantastic environment and experience for the operator.

The new DL320-7 and DL420-7 are part of the first phase of the DL-7 launch, covering seven new models, with redesigned buckets offering up to 7% more capacity to provide easier and faster loading with maximum bucket capacities from 2.8 to 6.4 m³. This provides increased productivity for a very wide range of material-handling applications.

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