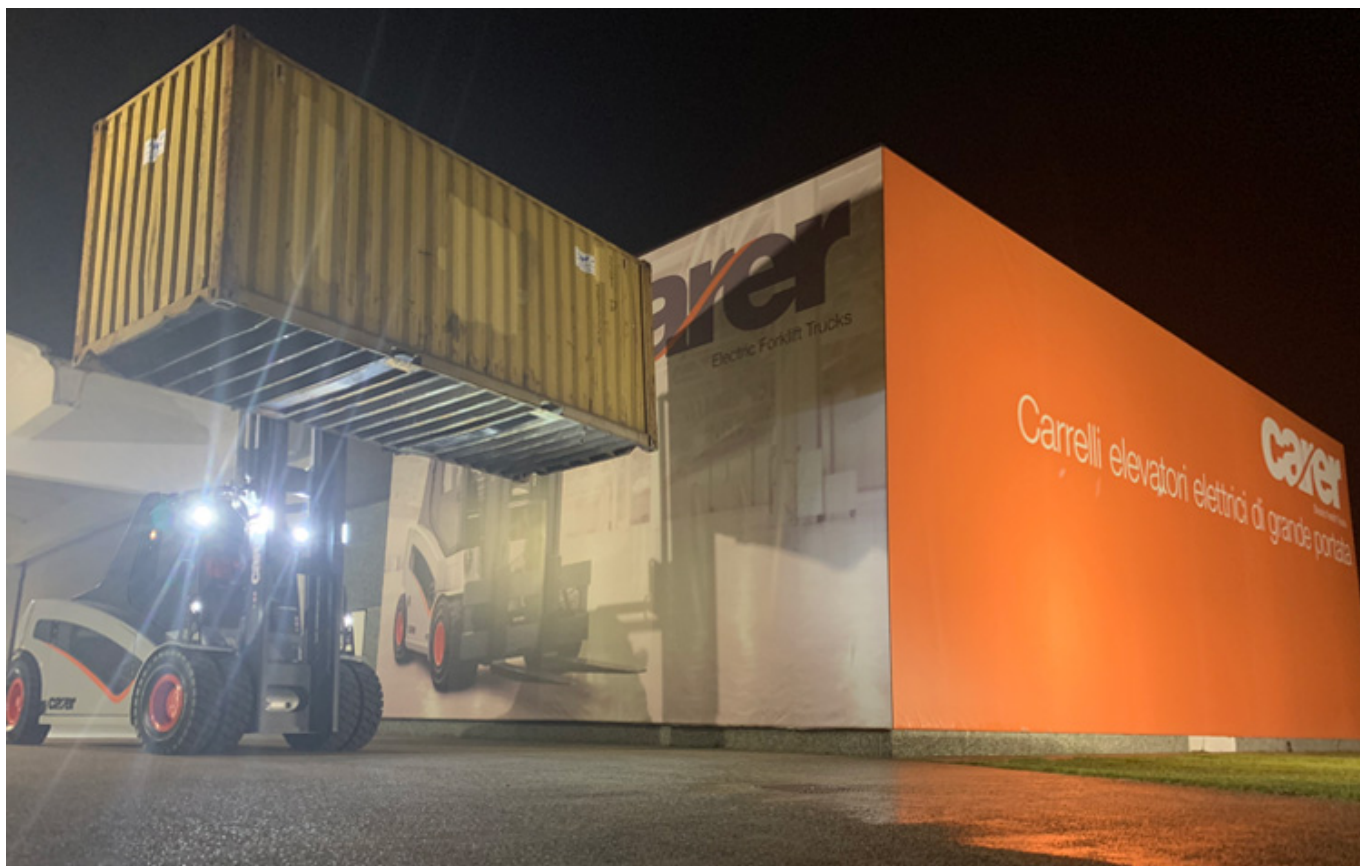




Carer's 2020: a successful year despite the pandemic

IMAGE SOURCE: Carer Srl.

Carer's 2020: a successful year despite the pandemic

19 January 2021 by Carer

Now that 2020 is about to end, it is time to draw conclusions: at [Carer](#) we look forward to next year with confidence, thanks to the extraordinary successes achieved by overcoming the obstacles caused by the lockdown.

Carer forklifts, for almost half a century at the forefront in the design and creation of electric forklifts, has never stopped even in this difficult 2020: not only has it not closed its activities in the hardest months of the lockdown, constantly guaranteeing customers the essential services, but it has even increased its production with great innovations and achieving significant goals.

The event of the year was undoubtedly the launch of the new A160-200@1200X, the first electric forklift truck capable of competing in performance with the most powerful diesel machines in handling large loads. A real revolution in material handling: thanks to its green soul, it will reduce fuel costs and the environmental impact

even in a sector where until now the pursuit of maximum power has not allowed for compromises. The launch of the new machine once again confirms Carer's propensity for continuous technological research, aimed at providing its customers with higher performance together with maximum ergonomics through its electric trucks.

The company's growth was also supported by the implementation of communication, with the expansion of the YouTube channel and the recent opening of the Carer Facebook page.

The great successes of Carer were accompanied by the results achieved by the other companies of the group headed by the president Luigi Spreafico: Unicar, a company at the top in material handling sector, and the Renate Soccer Association, which has embellished this 2020 with its extraordinary sporting achievements.

Now, with 2020 archived, Carer looks to the future with confidence, wishing all loyal customers a wonderful New Year.

Source: Carer Srl.