

XCMG's Presence at Bauma Africa 2013

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The 1st Bauma Africa had its grand opening in Johannesburg on September 18. As MMI's 'new trial' in the region of South Africa, the 1st Bauma Africa 2013 aims to promote regional 'best' exchanges and cooperation in the continent of Africa to the south of Sahara. The 20,000 m2 exhibition site attracted over 200 exhibitors. XCMG, magnate of construction machinery industry had totally exhibited 10 popular products with its agents in Africa at the exhibition, such as QY25K-II, QY70K-I and cranes of other models as well as XE470C and other large-tonnage excavators.

Friendly communications with clients at Bauma Africa 2013

Stand at Bauma Africa 2013

XCMG's presence at the 1st Bauma Africa 2013

A great number of clients in the region of South Africa immediately paid attention to XCMG's stand after the presence of XCMG's products, and visited the stand for inquiries and negotiations successively. Clients placed orders for 4 QY25K-II, 1 QY50KA and 1 QY70K-I cranes and 1 XE470C large-tonnage excavator on the very first day of exhibition.

South Africa is a market with great potential and prospect for construction machinery industry. XCMG has made loads of accomplishments in development of African Market and great achievements in the sales of excavators in the recent two years.

Accompany with XCMG's rapid expansion and internationalization pace, it will continuously optimize distribution network in African market, exploit African market's potentials and develop new highlights and

characteristics of XCMG's internationalization drive by taking advantage of Bauma exhibition.