



580ST backhoe loader

IMAGE SOURCE: CASE Construction Equipment

CASE chosen as machine supplier partner by CEMEX

12 November 2021 by CASE Construction Equipment

CASE Construction Equipment announces it has been chosen as one of two suppliers for a tender with industry leading building materials company CEMEX. This deal secures cooperation between the two brands, seeing CEMEX complete a large purchase of CASE machines that offer reduced fuel consumption for multiple markets across Europe, including, France, Spain, Czech Republic, Poland, Germany and the UK.

Following winning a share of the tender, the first tranche of machines has already been delivered in France with subsequent machines being delivered in the coming weeks.

Speaking on behalf of CASE, Andrea Rapali, Europe Key Account Director, notes: "CEMEX is a global

construction materials company that is building a better future through sustainable products and solutions. We are pleased that they have chosen CASE to support them, and we look forward to strengthening our relationship and working closely with them now and in the future.”

Craig Hooper, Mobile Equipment Fleet & Category Manager for CEMEX Europe, commented: “As one of the world’s largest building solutions providers, CEMEX is committed to leading on the path to a low carbon economy and is closely evaluating all areas of its business to make efficiency improvements.

“The vehicles we use as part of our work are a key part of this and we are pleased to have agreed this contract with CASE for these vehicles, which will provide a significant sustainability benefit to CEMEX’s European operations. They incorporate advanced technology alongside lower fuel consumption due to an improved power to weight ratio. We look forward to working with CASE to explore other opportunities to enhance the eco-credentials of our fleet.”



1121G wheel loader

Image source: CASE Construction Equipment

The order will see the following machines delivered to CEMEX sites across Europe:

- 2x 1650M dozers, 2x 580ST backhoe loaders, 1x1121G and 2x 521G wheel loaders to France
- 2x 821G wheel loaders to Spain
- 2x 821G wheel loaders to Poland
- 1x 621G wheel loader to the Czech Republic
- 1x 1021G wheel loader to Germany
- 1x 621G and 1x 821G wheel loaders and 1x 580ST backhoe loaders to the UK.

Source: CASE Construction Equipment

BACKHOE LOADERS

DOZERS