

Väderstad acquires Canadian air seeder manufacturer

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The agricultural machinery manufacturer Väderstad has taken over full ownership of the Canadian company Seed Hawk, in which it has been a part-owner since 2006. Seed Hawk is a manufacturer of air seeders based in Langbank, Canada. The acquisition will permit expansion on the North American market.

Väderstad has demonstrated very strong growth in recent years. During the past year growth increased by 16 percent, to € 240 million. In the same period, the company took on over 90 new staff and now employs 1100 people in 13 countries.

“We see huge potential in Seed Hawk, since a local presence on the North American market is necessary for success. Tempo, Väderstad’s precision seed drill, will be an important product in accessing this market and together with the Seed Hawk range will increase the chances of success for both companies” said Christina Stark, CEO of Väderstad.

Seed Hawk has also shown expansive growth and since 2006 has increased its turnover by 700 percent, to the current level of € 46 million. The company employs 250 people.

“Seed Hawk has shown fantastic development to date and the ambition is to continue developing the company at the same pace”, said Christina Stark.

Continuing growth

The acquisition of Seed Hawk is a step in Väderstad’s strategy for establishing itself in North America.

“This is a strategically important decision. We are convinced that continuing growth on the world market is necessary. Through this acquisition, we achieve geographical, technological and commercial expansion, as well as positive synergy effects”, said Christina Stark.

Two separate companies

Seed Hawk will continue to be managed as a separate company, with its head offices and manufacturing in Langbank, Saskatchewan. The company’s current General Manager, Peter Clarke, will become President and CEO and its two founders, Pat Beaujot and Brian Dean, will continue to work on strategic product and market development.

"We have a good relationship with Väderstad's owners and know that they will continue building a very strong company in Langbank, since they always look to the longer term", said Pat Beaujot.

Foto: From the left sitting; Pat Beaujot, Crister Stark, Christina Stark.

From the left standing; Nicklas Bjersér, Brian Dean and Andreas Stark.

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