



Las Vegas Convention Center - North Hall

IMAGE SOURCE: CONEXPO-CON/AGG

Be First in Line: Registration Now Open for CONEXPO-CON/AGG, IFPE

4 August 2022 by AEM

You'll Need All Five Days to See What's New

Registration is now open for **CONEXPO-CON/AGG** and the **International Fluid Power Exposition (IFPE)**, running March 14-18, 2023 at the Las Vegas Convention Center and Las Vegas Festival Grounds in Las Vegas, Nevada. North America's largest construction trade show will feature more than 1,800 exhibitors across over 2.7 million square feet, showcasing the most advanced equipment and construction industry innovations.

"We are thrilled to return to Las Vegas in March of 2023 to bring the construction industry together. If you're a construction professional, you won't want to miss this opportunity to see the industry in action and learn new ways to take your business to the next level," said **CONEXPO-CON/AGG** Show Director Dana Wuesthoff. "No other show brings together as many segments of the construction and aggregates industries in one place. Be sure to register early so you can take advantage of the best badge and **travel rates**."

When you register at either CONEXPOCONAGG.com or IFPE.com, you can set up your badge, education selections, and hotel accommodations all in one place.

The Festival Lot returns for 2023 as the biggest outdoor display area, featuring earthmoving and lifting (aerial and crane) equipment. It is better connected to the rest of the show via the brand-new West Hall and Diamond Lot, which were under construction during the 2020 show. Also complete for the upcoming show, the Tesla-powered LVCC Loop, an underground tunnel hosting Tesla vehicles running in a loop from the Diamond Lot to the Central Hall and the South Hall, home of IFPE.

"IFPE is the heart and soul of the equipment manufacturing industry," said **IFPE** Show Director John Rozum. "Because we feature the fluid power, power transmission and motion control technology that makes everything in the industry move. In addition to that, IFPE **education** sessions and Fluid Power Workshops qualify for Professional Development Hours."

The **education** component of CONEXPO-CON/AGG is top notch as well. With 170+ sessions covering everything from aggregates to technology solutions, the comprehensive education at the show is the leading source for those in the industry to obtain cutting-edge information for today's business challenges and opportunities. There are several education packages to choose from while registering for the show from single sessions to multi-day passes. New this year are a *Business Bootcamp* and a *Leadership Series* that include recommended sessions on *Strategic Decision Making for Increased Margins*, *Financial Essentials for Non-Financial Leaders*, and *How to be a Construction Leader Worth Following*, among other tailored courses.

Attendees need to plan for and get ready to talk, test, and connect with today's leading construction experts. The full list of exhibitors **is available** to help plan your experience and meet the manufacturers and innovators whose products and services can enhance your business.

After you've registered and before your plane leaves for Vegas, make sure you **subscribe to CONEXPO-CON/AGG 365** to get the latest updates on the show and the industry all in one place.

!A Special Offer for LECTURA readers - save 40% on your badge!

- LECTURA has arranged a partner media coupon code **saving 40%** on your badge through **October 28, 2022**
- If you are interested in **CONEXPO-CON/AGG**, use code: **MEDIA40**
- If you are interested in **IFPE**, use code: **PR40**

About CONEXPO-CON/AGG

CONEXPO-CON/AGG is the largest construction trade show in North America and the premier event that connects professionals from every major construction sector. Held every three years, CONEXPO-CON/AGG takes the construction industry to the next level by helping construction professionals elevate their industry expertise, experience the newest equipment and products through demonstrations and industry-leading education, make new professional connections, and grow their own marketability within the industry. The next CONEXPO-CON/AGG will be held March 14-18, 2023, in Las Vegas, Nevada. For more information on CONEXPO-CON/AGG, visit <https://www.conexpoconagg.com>.

About the International Fluid Power Exposition (IFPE)

IFPE, the International Fluid Power Exposition, is the leading North American exhibition bringing together the fluid power, power transmission and motion control industries. The next IFPE, co-located with CONEXPO-CON/AGG, and located in South Hall, second level, will be held March 14-18, 2023, at the Las Vegas Convention Center.

About the Association of Equipment Manufacturers (AEM)

AEM is the North America-based international trade group representing off-road equipment manufacturers and suppliers with more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors worldwide. The equipment manufacturing industry in the United States supports 2.8 million jobs and contributes roughly \$288 billion to the economy every year.

Source: AEM