



AUSA Headquarter
IMAGE SOURCE: AUSA

AUSA increases its presence in Greece

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An initial order has been signed for seven agriculture and construction machines.

- AUSA signs new agreement to continue international growth
- PJ Condellis SA becomes exclusive importer of AUSA's dumpers, rough-terrain forklifts, and telescopic handlers in Greece
- AUSA's product range now available at four points of sale in Athens, Thessaloniki, Larisa, and Patras

- Initial order for seven machines focused on fruit and vegetable agricultural sector and one of Greece's largest construction companies
- AUSA aims to be leading brand in dumpers and rough-terrain forklifts in Greece
- PJ Condellis SA sees AUSA's product range as a valuable addition to their portfolio
- Partnership expected to increase AUSA's market share in Greece.

AUSA, as a manufacturer of compact all-terrain industrial vehicles, has announced a new agreement to continue its international growth. Since last May, PJ Condellis SA turned into the exclusive importer of dumpers, rough-terrain forklifts and telescopic handlers in Greece. With this new agreement, AUSA's product range will now be available at four points of sale in the country's main regions: Athens, Thessaloniki, Larisa, and Patras.

"Having PJ Condellis SA as our new partner ensures we can offer our product ranges throughout Greece," said Manuel Urbaneja, Area Manager at AUSA. "We needed to take a major leap forward in the country and partner with a leading importer in the construction, agriculture and industrial sectors. We want to be the leading brand in dumpers and rough-terrain forklifts in Greece, and we are convinced that PJ Condellis SA is the ideal partner to increase our market share and achieve this goal."

"With our experience in selling heavy-duty construction, agricultural and industrial equipment, covering the majority of core market needs in Greece, we realised that products such as AUSA's were missing from our portfolio," commented Babis Mavridis, General Manager of PJ Condellis SA. He added, "we are convinced that representing AUSA's whole range rounds off our offer, and we will now be able to penetrate a very special, challenging yet interesting part of the Greek market. Better than ever."

The partnership has taken shape with an initial order for seven machines focused on the fruit and vegetable agricultural sector and one of the country's largest construction companies.

Source: Anmopyc; AUSA