



Weekly overview 10.2. - 14.2. 2025

IMAGE SOURCE: Lehnhoff Hartstahl GmbH; MESDA Deutschland GmbH & Co. KG; Wirtgen Group; AGCO Corporation; DEVELON; Anmopyc; AUSA; HIMOINSA

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14 February 2025 by LECTURA GmbH

Lehnhoff Presents Innovations at bauma 2025



Lehnhoff presents its latest symmetrical quick coupler, the SQ70/55V, for the first time at bauma 2025. Developed in close collaboration with an experienced customer, it demonstrates how the right combination of quick coupler and attachment can optimize numerous processes on the construction site.

IMAGE SOURCE: Lehnhoff Hartstahl GmbH

Lehnhoff Hartstahl GmbH will present its latest innovations at bauma 2025, focusing on a new symmetrical quick coupler, the SQ70/55V, developed in collaboration with customers to enhance construction site efficiency, safety, and precision. At the event, **Lehnhoff** will showcase its full product portfolio, featuring quick couplers and attachments designed for various construction challenges, including civil engineering, demolition, and landscaping. The company's booth will introduce three themed areas—Quick Couplers, Special Quick Couplers, and Attachments—and offer live demonstrations on excavators ranging from 6 to 22 tons to highlight the practical benefits of their solutions in real-world scenarios. [Read more >>](#)

Market launch in Europe: MESDA introduces the plugin-electric S12 screening plant



The all-electric plug-in screener S12 from MESDA: Powerful and energy-efficient solution for demanding applications in natural stone, mining and recycling.

IMAGE SOURCE: MESDA Deutschland GmbH & Co. KG

MESDA has launched the plugin-electric S12 screening plant in Europe, designed for demanding applications in natural stone, mining, and recycling. The S12 is a full-electric plug-in screener featuring triple-shaft screening technology, which ensures low operating costs and virtually emission-free operation. Optimized for energy efficiency, it supports compliance with strict environmental regulations by reducing CO₂ emissions. The S12 is CE-compliant and TÜV Rheinland certified, tailored for the European market with optimized transport dimensions. It integrates seamlessly with other **MESDA** systems, providing a future-oriented

solution with high performance suited for medium to large companies. [Read more >>](#)

Compactors Play an Essential Role in the Construction of the Horb Viaduct



HC 200i C: High centrifugal forces of up to 350 kN, high torque for gradeability of up to 62%.

IMAGE SOURCE: WIRTGEN GROUP

In the construction of the Horb Viaduct in Baden-Württemberg, Germany, two HC 200i compactors from **Hamm**, a part of the **WIRTGEN Group**, are critical for achieving optimal compaction on site-access roads and working platforms in the challenging terrain of the Rauschbart district. Scheduled for completion in 2026, the viaduct aims to alleviate traffic congestion in the area. These compactors, equipped with smooth and padfoot drums, utilize the Smart Doc app for enhanced process reliability, offering real-time compaction control and documentation, which streamlines construction processes and reduces labor costs. The Smart Doc app

facilitates seamless data management by displaying key parameters and enabling communication between machines for efficient monitoring and reporting, ensuring high-quality performance and efficiency in the construction of this infrastructure project. [Read more >>](#)

Massey Ferguson Launches Double Small Square Baler



Massey Ferguson launched the SB1436DB

IMAGE SOURCE: AGCO Corporation

Massey Ferguson has introduced the SB.1436DB, a new small square baler that significantly enhances productivity by producing two rows of 14-by-18-inch bales per pass. This launch continues their legacy of innovation in hay equipment, being part of **AGCO Corporation**. Key features of the baler include a 105-inch pickup width, 90 strokes per minute operation for efficiency, and the SimpleE bale™ system for automating bale

density, weight, and dimensions, ensuring consistent outputs and minimizing manual errors. The new model also supports extensive twine storage for up to 8,000 bales and includes automated knotter lubrication to maximize field time and reduce labor and costs. It addresses common challenges faced by modern hay producers, such as labor shortages and demand for high-quality outcomes, aiming to enhance profitability and operational success under demanding conditions. [Read more >>](#)

DEVELON DL250-7 Wheel Loader Successfully Completes First Assignment Handling Silage at New Biogas Plant



DEVELON DL250-7 Wheel Loader

IMAGE SOURCE: DEVELON

The **DEVELON** DL250-7 wheel loader, recommended by **ATLAS**, has successfully completed its first assignment handling silage at the biogas plant of Bioenergie Gut Lauenbrück GmbH, located between Bremen and Hamburg. Powered by a Develon DL06 Stage V engine, the DL250-7 is capable of delivering 128 kW at 2100 rpm, making it well-suited for demanding agricultural tasks such as pushing and compacting silage material. Additionally, **ATLAS** supplied a Develon DL280-7 wheel loader for maize harvesting, equipped with a Bekamax central lubrication system. Develon also offers a variety of compact wheel loaders, such as the DL60-7 and DL85-7, with specialized attachments for agricultural work, emphasizing the growing importance of alternate energy production methods in agriculture. [Read more >>](#)

AUSA signs an agreement with A&M Group

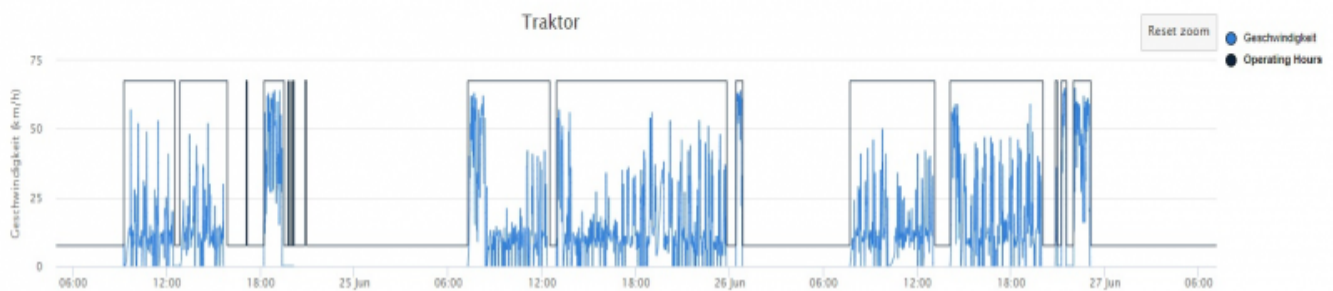
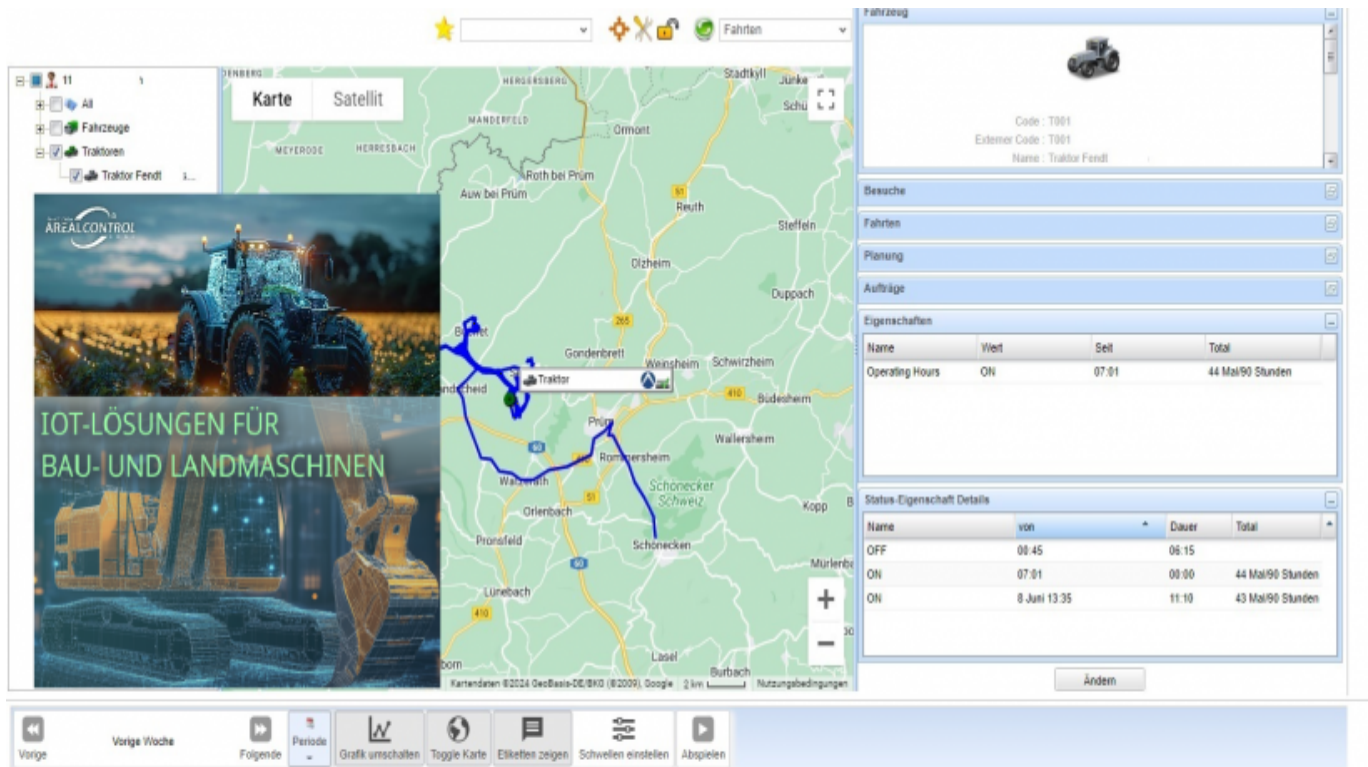


AUSA signs an agreement with A&M Group

IMAGE SOURCE: Anmopyc

AUSA, a manufacturer of compact all-terrain industrial vehicles, has partnered with A&M Group to distribute its range of dumpers, all-terrain forklifts, and compact telehandlers in central and southern Wales. This collaboration, effective since mid-November, leverages A&M Group's experience in industrial machinery for agriculture, construction, and landscaping. According to Russell Perret, **AUSA**'s Country Manager, the partnership aims to increase **AUSA**'s market presence in Wales. James Atherton of A&M Group highlighted the compatibility of **AUSA**'s high-quality products with their existing offerings. This agreement is part of **AUSA**'s strategy to strengthen its distribution network in the UK, where it has been operating since 1988. **AUSA** is also part of Oshkosh Corporation's Access Equipment division, contributing to the company's growth and product portfolio expansion. [Read more >>](#)

Construction & agricultural machinery: Precise billing of machine hours and construction site logistics through telematics



IoT can differentiate: engine hours, production hours and hours spent at each construction site.

IMAGE SOURCE: AREALCONTROL GmbH

Arealcontrol has introduced a telematics solution designed to enhance the efficiency and profitability of construction and agricultural machinery by accurately recording machine hours and integrating GPS tracking. This system enables precise billing, optimized maintenance planning, and improved data security by leveraging Bluetooth tags and a real-time status transmission system. The solution, independent of any specific machine manufacturer, aims to optimize logistics management on large construction sites, reduce idle times, and increase machine utilization, leading to significant cost savings. The data collected is securely hosted in a private cloud across Tier 3 data centers, ensuring high availability and protection against data loss. [Read more >>](#)

SMT expands EcoOperator training to equip CEMEX site managers for lower-emission operations



Richard Cannon, operator training manager at SMT in Great Britain.

IMAGE SOURCE: SMT GB

SMT and **Cemex** have partnered to introduce a customized EcoOperator training program aimed at reducing CO2 emissions from existing diesel machinery, as part of **Cemex's** carbon neutrality goal by 2050. The program enhances collaboration between site managers and operators, focusing on reducing fuel consumption and improving machine efficiency. EcoOperator training, which combines theory with practice, enables operators to achieve around 5% fuel efficiency improvements, significantly reducing CO2 emissions. The new training version helps site managers utilize machine telematics data to support operators in achieving emission reduction targets. **Cemex** aims for a 47% reduction in CO2 emissions from cement

production by 2030. **SMT** will continue collaborating with **Cemex** to analyze telemetric data and optimize emission reduction strategies, supporting the overall decarbonization efforts. [Read more >>](#)

FPT Industrial strengthens its presence in the UK and Ireland with four new distributors



NEW DISTRIBUTORS APPOINTED

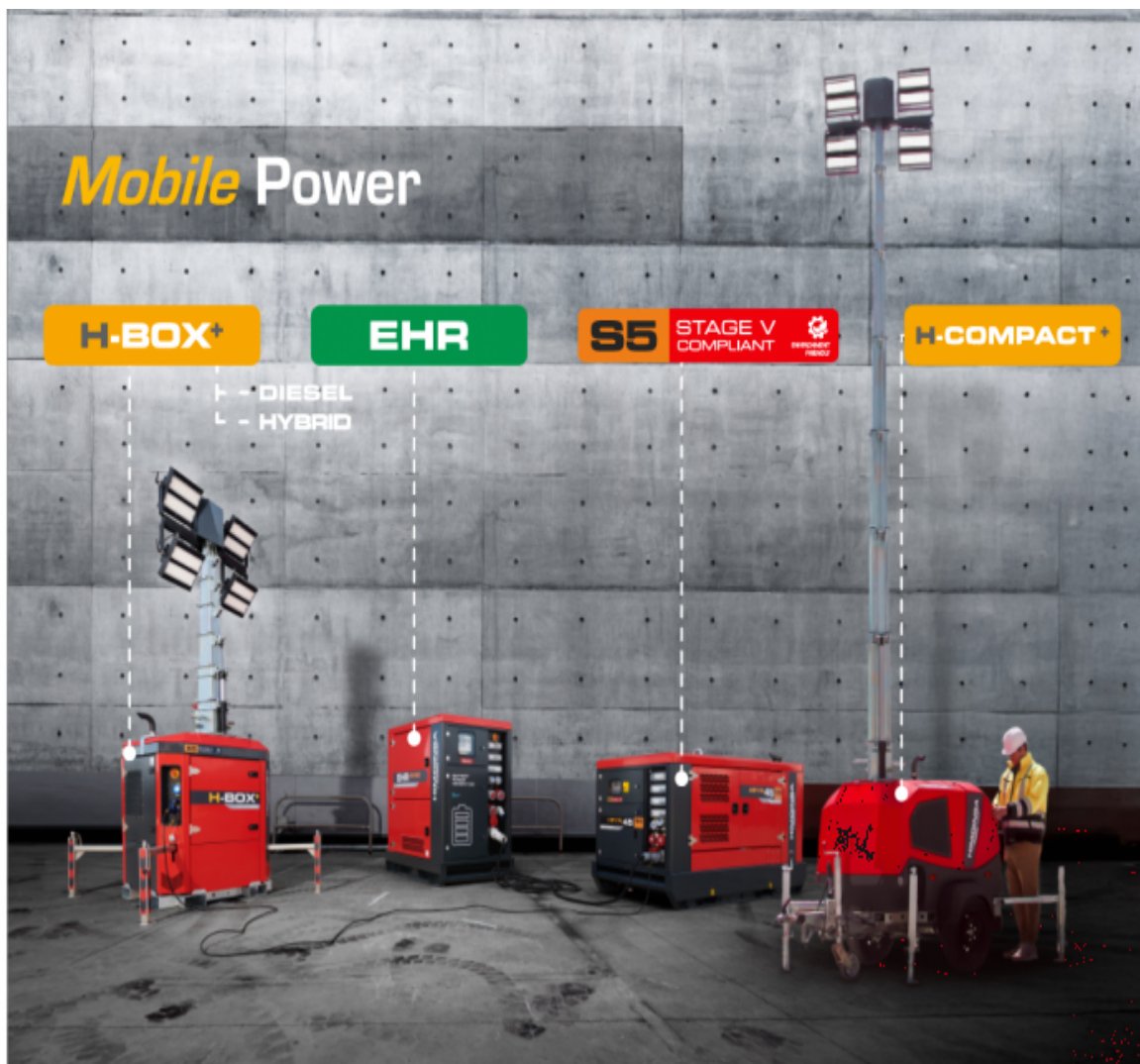
UK distributors SENZA BANDE

IMAGE SOURCE: FPT Industrial S.p.A.

FPT Industrial, a brand of the **Iveco** Group, has expanded its presence in the UK and Ireland by appointing four new distributors: Marline Marine Engineering Ltd, Breakwater Marine Ltd, Engines Plus Ltd, and Mitchell Diesel Ltd. These companies will handle distribution for marine, off-road, and power generation applications as well as offer service and parts sales, reinforcing **FPT's** EMEA network. **FPT Industrial's** products meet

current UK and Irish emission regulations and are designed for a variety of applications, including agricultural machinery, construction equipment, and on-road and power generation. Known for their compliance with stringent standards, the engines feature advanced systems such as the HI-eSCR2 for emissions without needing redesigns. With a focus on customer service, **FPT Industrial** ensures real-time engine monitoring and offers tailored solutions, enhancing performance and minimizing downtime. [Read more >>](#)

HIMOINSA at Bauma; a full-service provider of Mobile Power solutions for the construction, mining and rental industries



HIMOINSA at Bauma 2025

IMAGE SOURCE: HIMOINSA

HIMOINSA will present its comprehensive mobile power solutions at Bauma 2025 in Munich, featuring generator sets, lighting towers, and battery storage systems. Emphasizing sustainability and the One-Stop Shop approach, **HIMOINSA** introduces smart control systems like the CE8 family and HICORE to advance remote monitoring. New products include the EHR 90/130 battery power generator and the HGY series, compatible with alternative fuels. The showcase highlights efficiency, sustainability, and profitability, focusing on reliability and low emissions. **HIMOINSA** aims to lead mobile power solutions, aligning with the **Yanmar** Green Challenge 2050, at the world's largest construction and mining machinery exhibition. [Read more >>](#)

Source: LECTURA GmbH